國際貿易訂價決策支援雛型系統之研究

The economic system in Taiwan here is opened and international trade-oriented. International trade companies play a significant role in Taiwan. Pricing is a very important and complicated decision activity in the process of trade, There are a lot of factors affect the price, such as customer's credit, exchange rate inflation, sales quantity, etc. The purpose of this research is to construct a prototype system of Pricing Support System (PSS) to support the pricing decision. Two results are conducted by the ways of archives research and interview. First, six categories factors related with expect profits are summarized in this paper. Second, PSS also consider about pricing object, cost, and legality to conduct the decision model. This research combines the theoretical framework of expert system and decision support system, with knowledge base and friendly user interface, to construct the prototype system and expect to support the pricing decision of international trade.