BPR,TQM與組織創新：以中國文化大學推廣教育部為例

In the changeable market nowadays, the institutes of continuing education are facing a dynamic and complicate environment. Under the competition of heterogeneity, these organizations themselves have to be equipped enough with autonomy and flexibility in order to adapt themselves to the changing market, and then develop and implement optimal strategies to the market. The major objective of this article is to link BPR and TQM to the innovation management issue of continuing education, and to provide researchers and practitioners further understandings of organizational innovation by means of introduction and establishment of related conceptual models.