建構主管資訊系統於資料倉儲環境中的效率與整合性研究

This study focuses on the integration of executive information system and data warehouse. We construct the EIS on a chain of retail stores with data warehousing technology. After constructing a prototype system, we interview 3 chief executive officers (CEOs) and 2 chief information officers (CIOs). It is about the consideration factors and a point for attentions of constructing an EIS, system performance, data integration among data stores, issues of data warehousing, and CIOs' business requirements. In this paper, we collect some important conclusions when constructing and combining EIS with data warehouse, and summarizing the consensuses and benefits of integrating EIS and data warehouse. We hopes that it can support some references for developing EIS in the future.