

行政院國家科學委員會補助專題研究計畫成果報告

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跨國資本、國際移民與族群分工：越南台商的勞動體制
**Transnational Capital, International Migration and Ethnic Division of Labor:
labor regime in Taiwanese-owned factories in Vietnam**

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協同主持人：唐文慧

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行政院國家科學委員會專題研究計畫成果報告

一、中文摘要

本研究探討社會資本對於越南台商雇用陸幹的影響。我們認為這樣的聘僱與移民形式主要是由大陸幹部本身具有的社會資本所決定，而非只是依照經濟邏輯計算來決定的。

關鍵詞：社會資本，移民，短期外派經理人，中國，越南，台灣

二、Abstract

This research seeks to explore the influence of social capital on the decision to hire Chinese professionals to work for Taiwanese companies in Vietnam. We argue that this employment and migration pattern is mainly determined by the social capital of the Chinese professional transients, and is not based solely on economic calculation as push-pull economic theory describes.

Keywords: social capital, migration, professional transients, China, Vietnam, Taiwan

三、計畫成果自評

本研究內容，與原先預定之計畫有相當程度的符合，除了協同主持人唐文慧教授因為有事無法至越南出差外，其餘接按照原訂計畫進行。

原先計畫中題即要進行問卷的調查，但是計畫評審人建議以深度訪談為主，因此放棄以問卷的方式進行調查，而全程以深度訪談為主。

在研究進行中，主持人即根據以前所蒐集之資訊，以及新加入之訪談資料，與蕭新煌教授合作，進行撰寫學術論文，已經投稿發表在 *Journal of Contemporary Asia*, vol. 32, no. 3, pp.346-362 (SSCI 期刊)，題目為：「Social Capital or Human Capital? Chinese Professionals in Overseas Taiwan Company」(2002 年 9 月)。書面報告將檢附抽印本一份。

本研究可以繼續進行深入探討之部分，主要是中國幹部的移民過程是如何形成的。這樣的移民在當代全球化的時代下，如何與商業仲介組織結合在一起，是值得發展的一個重要議題，因為這牽涉到的不僅是人力資本的移動而已，還牽涉到國族認同、資本流動、對當地社會經濟的衝擊等問題。

本研究之發現已經載明在研究摘要中，不再贅述。

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