台灣壽險業經營因素分析與經營績效之研究

The aim of this article is first to discuss managerial factors and efficiency by SFA, DFA, DEAP and Common Factors Analysis. This article is suggest to life insurance company should extend his market power, and improve his managerial efficiency. On other hands, the company importance managerial factors are market power and return of assets. The incumbent companies have more managerial efficiency than others companies, because they have more market power than other companies.