

Conference Schedule

Tuesday, April 04, 2017 Registration Desk Open Hours: 13:30-17:00					
Time	Event				
09:30-11:00	Walking Tour				
13:30-17:00	Registration Desk Open Hours				
14:00-15:00	<p>Opening Ceremony (Special Conference Room) Hosted by Conference General Chair: Yuka Kawasaki Hyogo University of Teacher Education, JAPAN Japanese Koto Performance Welcome Remarks: President Michael J. K. Chen Shih Chien University, TAIWAN</p> <p>Keynote Speech: Vice President Kinichi Fukumoto Hyogo University of Teacher Education, JAPAN Distinguished Paper Award Ceremony</p>				
15:10-16:10	<p>Invited Speech Session (Special Conference Room) Md. Anwarul Islam, University of Dhaka, BANGLADESH "Managing Teaching and Learning Records in the Cloud: University Perspective"</p> <p>Norbert Jesse, QuinScape GmbH / TU Dortmund University, GERMANY "Critical Capabilities for Industrial IoT - From Reference Architectures to Embedded Analytics"</p>				
	Room 1	Room 2	Room 3	Room 4	Seminar Room
16:20-17:40	A1 e-CASE & e-Tech	B1 ISBM	C1 ISEP	D1 ISEP	E1 IConEGS

Presentation Sessions take place at four conference rooms and one seminar room.

Please refer to the following information for finding your presentation room:

Sessions "A": Conference Room 1 (Ground Floor)

Sessions "B": Conference Room 2 (Ground Floor)

Sessions "C": Conference Room 3 (Third Floor)

Sessions "D": Conference Room 4 (Third Floor)

Sessions "E": Seminar Room (Third Floor)

Poster Sessions & Coffee Break: Special Conference Room

Registration Desk: Outside of Special Conference Room

Conference Schedule

Wednesday, April 05, 2017					
Registration Desk Open Hours: 09:10-17:00					
Time	Room 1	Room 2	Room 3	Room 4	Seminar Room
09:20-10:40	A2 e-CASE & e-Tech	B2 ISBM	C2 ISEP	D2 ISEP	E2 IConEGS
10:40-11:00	Coffee Break / Poster Session 1				
11:00-12:20	A3 e-CASE & e-Tech	B3 ISBM	C3 ISEP	D3 ISEP	E3 IConEGS
12:20-13:00	Lunch				
13:00-14:20	A4 e-CASE & e-Tech	B4 ISBM	C4 ISEP	D4 ISEP	E4 IConEGS
14:20-14:40	Coffee Break / Poster Session 2				
14:40-16:00	A5 e-CASE & e-Tech	B5 ISBM	C5 ISEP	D5 ISEP	E5 IConEGS
16:00-16:20	Coffee Break / Poster Session 3				
16:20-17:40	A6 e-CASE & e-Tech	B6 ISBM	C6 ISEP	D6 ISEP	E6 IConEGS

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Sessions "C": Conference Room 3 (Third Floor)

Sessions "D": Conference Room 4 (Third Floor)

Sessions "E": Seminar Room (Third Floor)

Poster Sessions & Coffee Break: Special Conference Room

Registration Desk: Outside of Special Conference Room

Conference Schedule

Thursday, April 06, 2017 Registration Desk Open Hours: 9:10-15:00					
Time	Room 1	Room 2	Room 3	Room 4	Seminar Room
09:20-10:40	A7 e-CASE & e-Tech	B7 ISBM	C7 ISEP	D7 ISEP	E7 IConEGS
10:40-11:00	Coffee Break / Poster Session 4				
11:00-12:20	A8 e-CASE & e-Tech	B8 ISBM	C8 ISEP	D8 ISEP	E8 IConEGS
12:20-13:00	Lunch				
13:00-14:20	A9 e-CASE & e-Tech	B9 ISBM	C9 ISEP	D9 IConEGS	E9 IConEGS
14:20-14:40	Coffee Break / Poster Session 5				
14:40-16:00	A10 e-CASE & e-Tech	B10 ISBM		D10 e-CASE & e-Tech	

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Sessions "D": Conference Room 4 (Third Floor)

Sessions "E": Seminar Room (Third Floor)

Poster Sessions & Coffee Break: Special Conference Room

Registration Desk: Outside of Special Conference Room

Session A1, 16:20-17:40, Tuesday, April 04, 2017

Session Chair: Zne-Jung Lee, Huafan University, Taiwan

4011

Implementing Entrepreneurial Education in Medical Universities: A Multi-Case Study

Hao-Yun Kao, Kaohsiung Medical University

Chun-Wang Wei, Kaohsiung Medical University

Wen-Hsiung Wu, Kaohsiung Medical University

4017

Learning about Shakespear via Mobile Apps: Investigation of Learning Outcomes and Motivation of EFL Learners in Taiwan

Yi-Ting Liao, Providence University

Yi-Lin Chen, Providence University

Wen-Chi Vivian, Asia University

4020

Using a Game-Based Mobile App to Enhance TOEIC Vocabulary Acquisition of EFL Learners

Chi-Wen Chen, Providence University

I-Ting Doris Lin, Asia University

Jun Scott Chen Hsieh, National Central University

Wen-Chi Vivian Wu, Asia University

4023

Pedagogical Diversity for EFL Learner's Grammar Acquisition: A Comparison among Flipped Classroom, CLT, and GTM

Pei-Chun Chen, Providence University

Chun-Lin Luo, Providence University

Wen-Chi Vivian Wu, Asia University

Jun Scott Chen Hsieh, National Central University

5013

Developing an IT-enabled Model for Innovative Telecare Services

Li-Min Lin, Meiho University

Jen-Her Wu, National Sun Yat-Sen University

Pei-Yin Hsieh, National Sun Yat-Sen University

Hao-Yun Kao, Kaohsiung Medical University

5004

A Cloud Data Mining for Landslide in Geologically Sensitive Area

Chou-Yuan Lee, Lan Yang Insitute of Technology

So-Tsung Chou, University of Kang Ning

Bin-Yu Peng, Huafan University

Zne-Jung Lee, Huafan University

Session A2, 09:20-10:40, Wednesday, April 05, 2017

Session Chair Dr. Chih-Liang Yeh, Yuan Ze University, Taiwan

2001

An Analysis on Driving Forces and Competitive Advantage for Urban Development Based on the Hybrid MCDM Approach

Chia-Li Lin, Shih Chien University

2006

The Effectiveness of the Services Provided by the Thai House of the Sports Authority of Thailand to Contribute to the Success at the 31th Olympic Games in Brazil

Ann Mahakeeta, Srinakharinwirot University

Paiboon Srichaisawat, Srinakharinwirot University

Saowanee Bupboon, Srinakharinwirot University

Sakon Wannapong Srinakharinwirot University

2010

Exploration of Information Security Service Quality in Organizational Settings

Ralph Keng-Jung Yeh, National Chung Cheng University

2002

The Legislation of Privacy Protection in the Application of Internet of Things: A Legislative Action in the European Union

Chih-Liang Yeh, Yuan Ze University

Pin-Jung Chen, Yuan Ze University

Session A3, 11:00-12:20, Wednesday, April 05, 2017

Session Chair: Chang-Hwa Wang, National Taiwan Normal University, Taiwan

4006

Employing Virtual Reality Technology for E-Commerce: A Case Study of 3D Virtual Furniture Shop

Hsiu-Mei Huang, National Taichung University of Technology

Shu-Sheng Liaw, China Medical University

Yen-Ting Angela Liaw, National Chengchi University

Yen-Hsiang Andrew Liaw, Simon Fraser University

4007

Exploring Attitude Factors of University Students Intention and Satisfaction Toward a Mobile Learning Environment

Shu-Sheng Liaw, China Medical University

Hsiu-Mei Huang, National Taichung University of Technology

Yen-Ting Angela Liaw, National Chengchi University

Yen-Hsiang Andrew Liaw, Simon Fraser University

4005

Correlation of Controlled Variables and The Outcome of E-Courses: Teaching – A Science or An Art?

Jessica Hsiu-Ching Shen, Chia Nan University of Pharmacy & Science

4024

Linking Teachers and Learners: The Effectiveness of the Web-Conferencing Instruction Used in a Chinese Language Program

Chiayi Erin Chen, Kainan University

Yanjin Elsa Pan, National Chiayi University

4015

The Effects of Homogeneous/Heterogeneous Grouping on Context-Aware Instructional Game

Yu-Hsuan Chen, Taipei College of Maritime Technology

Chang-Hwa Wang, National Taiwan Normal University

Session A4, 13:00-14:20, Wednesday, April 05, 2017

Session Chair: Mei-Hsin Wang, National Yunlin University of Science & Technology, Taiwan

5019

A Tailored IoT-based Telerehabilitation Environment for Breast Cancer Patients

Kai-Wen Lien, ChienKuo Technology University

Yih-Jiun Lee, Chinese Culture University

5015

A Boolean-Operation-Based Multi-Secret Visual Secret Sharing Scheme by General Access Structure

Xi-Wen Wu, National Chiayi University

Tzung-Her Chen, National Chiayi University

5020

Implementing a Cyber-Physical System for Laying Hens

Chia-Chang Tong, ChienKuo Technology University

Min-Syuan Liou, ChienKuo Technology University

5009

Computer Assisted English Recognition Evaluation Pronunciation System

Mao-Chiung Wang, National Chi Nan University

5008

Technology Development and Intellectual Property Profiling on Internet of The Thing on Smart Vehicle

Mei-Hsin Wang, National Yunlin University of Science & Technology

Chun-Ta Chou, National Yunlin University of Science & Technology

Chin-Heng Shieh, National Yunlin University of Science & Technology

Yu-Tang Wang, National Yunlin University of Science & Technology

Hsiang-Wen Hsiao, National Yunlin University of Science & Technology

Session A5, 14:40-16:00, Wednesday, April 05, 2017

Session Chair: Li-Ching Ma, National United University, Taiwan

1014

Empirical Research on Adoption of Equity Crowdfunding Platforms

Hsin-Ying Wu, Open University of Kaohsiung

Feng-Teng Lin, Shu-Te University

1005

Analyzing Online Tourism News based on Big Data Structure

Li-Ching Ma, National United University

Pei-Wei Kuang, National United University

1010

The Impacts of Brand and Task-Technology Fit on Consumer Purchase Intentions for Smart Appliances

Chia-Chen Chen, National Chung Hsing University

Jia-Jiun Hu, National Chung Hsing University

Pei-Hsuan Lin, National Cheng Kung University

1011

Determinants of Consumers' Continuance Intention towards Mobile Auction APP-A Case of Taiwan

Chia-Chen Chen, National Chung Hsing University

Jun You Yao, National Chung Hsing University

1004

A Consensus-Based Data Mining Method for Group Priority Problems

Li-Ching Ma, National United University

Session A6, 16:20-17:40, Wednesday, April 05, 2017

Session Chair: Chuan Yang Hsu, Tamkang University, Taiwan

3010

Self-performance of Symbolic Patterns and Impression Management on Gay Dating APP- A Case Study on “9 monsters”

Jia-Rong Wu, Yuan Ze University

Chin-Ping Chen, Yuan Ze University

3018

Antecedents of Prosocial and antisocial Behavioral in Online Communities: An Integration of Deindividuation and Affordance Theories

Ayoung Suh, City University of Hong Kong

LiLi Liu, Nanjing University of Aeronautics and Astronautics

1017

The longer we wait the higher of the value of the product we expect?

Chi-Fang Yen, National Taipei University

Ya-Hui Shu, Ming-Chuan University

Wenchang Fang, National Taipei University

3005

Technology Impact and Patent Profiling on Industry 4.0 & Roberts

Mei-Hsin Wang, National Yunlin University of Science & Technology

Chin-Heng Shieh, National Yunlin University of Science & Technology

Yu-Tang Wang, National Yunlin University of Science & Technology

Chun-Ta Chou, National Yunlin University of Science & Technology

Chtech-Yang Fang, National Yunlin University of Science & Technology

3006

Internet and Communication of a Forgotten Place Image: Construction of Imagined Community Through Tourists' Perception

Chuan Yang Hsu, Tamkang University

Session A7, 09:20-10:40, Thursday, April 06, 2017

**Session Chair: Agnieszka Landowska, Gdansk University of Technology,
Poland**

5024

E-Marketing of Information Resources and Services in Academic Libraries

Suha Alawadhi, Kuwait University

Sultan M. Al-Daihani, Kuwait University

5026

**Critical Capability for Industrial IoT- From Reference Architectures to
Embedded Analytics**

Norbert Jesses, TU Dortmund University

5027

The Impact of Information Technology on Sustainability

Mehdi Asgarkhani, Ara Institute of Canterbury

5025

Mobile Application Development using Cross-Platform Library on iOS

Chang Pei Shan, Technology Park Malaysia

Cheong Hoon Sin, Technology Park Malaysia

Wong Hon Loon, Technology Park Malaysia

Syedvahid Dianat, Technology Park Malaysia

Sea Cheong Seak, Technology Park Malaysia

5011

Emotion Models Mapping Accuracy for Affect-Aware Applications

Agnieszka Landowska, Gdansk University of Technology

Session A8, 11:00-12:20, Thursday, April 06, 2017

**Session Chair: Panita Wannapiroon, King Mongkut's University of
Technology North Bangkok, Thailand**

4018

**An Exploration of Learner Presence and Experience in Mixed-Reality Learning
Environment**

Yu-Hsuan Chen, Taipei College of Maritime Technology

Chang-Hwa Wang, National Taiwan Normal University

4049

**Instructional Competencies of Public School Teachers: Implications for ICT-
Enabled Pedagogy**

Eric C. Mendoza, Eulogio "Amang" Rodriguez Institute of Science and Technology

4051

**Psychological Factors Affect Happiness in Learning of Undergraduate Students :
Northeast Rajabhat University**

Pimporn Charuchit, Udon Thani Rajabhat University

Phattaphon Charuchit, Udon Thani Rajabhat University

4046

**Development of Flipped Classroom through Scientific Inquiry Learning on Social
Cloud Model**

Piyawadee Pongsawat, King Mongkut's University of Technology North Bangkok

Panita Wannapiroon, King Mongkut's University of Technology North Bangkok

Session A9, 13:00-14:20, Thursday, April 06, 2017

Session Chair: Kassem Saleh, Kuwait University, Kuwait

4045

Design of Challenge-Based Learning Activities on Ubiquitous Cloud Learning Environment

Jakkrit Premsmith, King Mongkut's University of Technology North Bangkok

Panita Wannapiroon, King Mongkut's University of Technology North Bangkok

Prachyanun Nilsook, King Mongkut's University of Technology North Bangkok

4021

Computer Aided Assessment of the Performance of the Graduate Students in Basic Nihongo

Gloria Tesoro Miano, Eulogio "Amang" Rodriguez Institute of Science and Technology

4028

Knowledge Sharing Practices in Large Finnish Companies

Mikko Mantyneva, HAMK University of Applied sciences

5006

An Automated Software System for Project Stakeholders Management

Kassem Saleh, Kuwait University

Session A10, 14:40-16:00, Thursday, April 06, 2017

Session Chair: Rowena Azores Bolotaolo, Eulogio “Amang” Rodriguez Institute of Science and Technology, Phillippines

2005

E-Graduate Tracer Survey Builder: A Design Thinking Case Study

Von Eric A. Ferrer, Design House

Betchie E. Aguinaldo, Isabela State University

4038

Effect of Reasonable Inquiry-Based Learning System on Cloud Learning to Enhance Undergraduate Students' Critical Thinking

Patamaporn Thaiposri, King Mongkut's University of Technology North Bangkok

Pallop Piriyasurawong, King Mongkut's University of Technology North Bangkok

4039

Analysis of Experiential-Based Knowledge Management System on Cloud Technology in Software Engineering Model Enhancing Life and Career Skill with Professional Internship for Undergraduate Students

Nattaphol Thanachawengsakul, North Bangkok University

4040

Online Multi-user Interactive Learning Activities on Social Cloud

Kawita Panlumlers, King Mongkut's University of Technology North Bangkok

Prachyanum Nilsook, King Mongkut's University of Technology North Bangkok

Namon Jeerungsuwan, King Mongkut's University of Technology North Bangkok

4050

Going Beyond Replication: Analysis of Research Titles for Technology-Based Policy Enhancement

Rowena Azores Bolotaolo, Eulogio “Amang” Rodriguez Institute of Science and Technology

Session D10, 14:40-16:00, Thursday, April 06, 2017

Session Chair: Hsiu-Sen Chiang, National Taichung University of Science and Technology, Taiwan

4016

Online Feedback for Video Lecturers

Alexander Schwab, Fern University in Hagen

Thippaya Chintakovid, King Mongkut's University of Technology North Bangkok

Herwig Unger, Fern University in Hagen

4044

Design of Imagineering Gamification on Cloud Technology for Enhancing the Innovative Thinking Skills in Occupational Science

Pimpitchara Pornsawan, Srinakharinwirot University

4031

Ubiquitous Scaffold Learning Environment Using Problem-Based Learning Activities to Enhance Problem-Solving Skills and Context Awareness

Panita Wannapiroon, King Mongkut's University of Technology North Bangkok

Noppadon Phumechanya, Nakhon Pathom Rajabhat University

3022

Factors for User Intention to Switch Social Platforms

Chian-Son Yu, Shih Chien University

5016

Exploring the Effect of Different Screen Sizes on Visual Fatigue

Hsiu-Sen Chiang, National Taichung University of Science and Technology

Meng-Hsing Hsiao, National Taichung University of Science and Technology

Chien-Yuan Lai, Dong Wu Vocational High School

Session Poster 1, 10:40-11:00, Wednesday, April 05, 2017

5002

A Mobile Application of Analyzing Heart Rate Variability for Detecting Arrhythmia with Wearable Device in Smart Phones

Jorng-Tzong Horng, National Central University

Ming-Yuan Li, National Central University

Cheng-Wei Chang, Hsing Wu University

5010

Collection of City-Scale Panoramic Street Images and Image-Based Localization: A Case Study in Puli, Taiwan

Jen-Chang Liu, National Chi Nan University

Keng-Hsuan Hsu, National Chi Nan University

Zhi-An Chen, National Chi Nan University

5012

A Case Study of Implementing Mobile Health System Based on Adaptive Structuration Perspective

Ju-Ling Hsiao, Chia Nan University of Pharmacy & Science

Ting-Hung Chen, National Chung Cheng University

5014

Innovation Capabilities of the Information and Communication Technology Industry in the East Asia: Based on a Patent Analysis

Hideyuki Tanaka, The University of Tokyo

5017

A Framework Combined with Intelligent Hospital Information Systems and Home-Care Services

Chyun-Chyi Chen, Far East University

Chun-Chi Lin, Far East University

5021

RFID Smart Medicine Box Management System

Ching-Hui Tai, Kaomei Junior College of Health Care and Management

Te-Hsin Hsieh, Department of Information Management, Kao Yuan University

Jun-Yan Liu, Department of Information Management, Kao Yuan University

Chien-Liang Lin, Kaomei Junior College of Health Care and Management

Yu-Ying Guo, Kaomei Junior College of Health Care and Management

Jo-Lan, Chua, Kaomei Junior College of Health Care and Management

4029

Effects of Memory Palace Technique with Augmented Reality on Language Learners' Vocabulary Learning

Derek Wu, Fo-Guang University

Jung-Hua Lo, Fo-Guang University

Session Poster 2, 14:20-14:40, Wednesday, April 05, 2017

3001

Investigation of Stock Trading through Social Networking Communities

Yi Hsuan Chao, National Taipei University of Technology

3007

An Analysis of the Elderly's Social Tagging on Digital Humanities Wikipedia

Ling-Ling Lai, Tamkang University

3011

An Analysis of the Influence of the Elderly's Conscientiousness Personality Traits on Information Retrieval Results

Szu-Ting Chen, Tamkang University

Ling-Ling Lai, Tamkang University

3015

Exploring Information Used on Social Media of Working Holiday Makers

Chia-Rou Lai, Tamkang University

Ling-Ling Lai, Tamkang University

3019

Using Zaltman Metaphor Elicitation Technique To Explore the Behavior Patterns of Facebook Users

Kwoting Fang, National Yunlin University of Science & technology

Yi-Yung Liu, National Yunlin University of Science & technology

3020

Why Senior Citizens Exhibit Continuance Intentions towards Facebook

Chien-Liang, Lin, Kaomei Junior College of Health Care and Management

Te-Hsin Hsieh, Department of Information Management, Kao Yuan University

Ching,Hui, Tai, Kaomei Junior College of Health Care and Management

Jun-Yan, Liu, Department of Information Management, Kao Yuan University

Yen-Chung Chen, Department of Information Management, Kao Yuan University

Pei-Jun Yang, Department of Information Management, Kao Yuan University

Session Poster 3, 16:00-16:20, Wednesday, April 05, 2017

4008

Development of an Adaptive English Vocabulary Learning Game

Jia-Jiunn Lo, Chung-Hua University

Wen-Hsiang Li, Chung-Hua University

4014

How Learning Processed in a Non-Linear Learning Environment

Tserng Jyy Ling, Far East University

Chao Szu Chiang, Far East University

4019

Designing Structured Online Feedback Templates to Foster Critical Thinking in the Context of the Flipped Classroom

Hsiu-Ling Chen, National Taiwan University of Technology and Science

Yuan-Ting Chuang, National Taiwan University of Technology and Science

Session Poster 4, 10:40-11:00, Thursday, April 06, 2017

1006

Taipei MRT Travelers Network

I. M. Hwang, Chihlee University

Li-Wen Liu, Chihlee University

Shih-Yi Chen, Chihlee University

Yi-Jing Lai, Chihlee University

1008

**The Deployment and Application of Mobile Shopping System by Using QR Code
in Retail Business**

Chun-Chi Lin, Far East University

Chyun-Chyi Chen, Far East University

Jung-Chun Liu, Far East University

1012

Factors Affecting the Successful Application of Supply Chain Traceability Systems

Hsien-Kuei Chiu, Jinwen University of Science and Technology

Session Poster 5, 14:20-14:40, Thursday, April 06, 2017

4032

Construction on Students' Anesthetics Experiences Scale

Yuan-Cheng Chang, Dhurakij Pundit University

4034

A study on the Society of Knowledge E-Economy and the Strategy of E-Education Innovation in Taiwan

Fu-Te Pan, Dhurakij Pundit University

4035

A Study on the Influence of the Third-Grade Senior High School Students Who IS Falling in Love on Academic Performance

Ya-li Zhuo, Dhurakij Pundit University

Chia-Ching Tu, Dhurakij Pundit University

Jian-Yong Chen, Dhurakij Pundit University

4047

An Action Research of Integrating Game Apps into Remedial Math Instruction to Fifth Graders

Chih-Lung Lin, National Pingtung University

Tsung-Hsien Tsai, National Pingtung University

Wei-Min Hsu, National Pingtung University

4027

Application of Virtual Reality in Learning Nanotechnology: A Case Study of Fullerene Structural Analysis

Wernhuar Tarng, National Tsing Hua University

Chia-Lin Liu, National Tsing Hua University

Chi-Young Lee, National Tsing Hua University

Chih-Ming Lin, National Tsing Hua University

Mei-Yu Chang, National Tsing Hua University

Session B1, 16:20-17:40, Tuesday, April 04, 2017**Session Chair: Mary Gretchen F. Chaves, University of the Philippines Cebu,
Philippines**

7065

**Inroads to Barrier Free Tourism: Initiatives of Resort Hotels in Cebu,
Philippines**

Mary Gretchen F. Chaves, University of the Philippines Cebu

Adela Avila Kono, PWD Sector Representative, Regional Committee on Disability
Affairs (RCDA) and Regional Development Council (RDC) -
Region 7, Cebu City, Philippines

7056

**Tour Design Strategy of Travel Agencies in Taiwan - A Case Study on European
Art Tour**

Chung-Ling Kuo, Lee-Ming Institute of Technology

How-Son Hsieh, Taiwan Hospitality and Tourism College

7054

**Social Entrepreneurship from a Touristic Social Enterprise: The Case of Peng-
Hu Seawalk**

Chia-Jung Chou, Tajen University

Ming-Rea Kao, Wenzao Ursuline University of Languages

Chiang-Yuan Huang, SHU-TE University

7061

Using SBIPA in Accessing the Interpretation Contents for Yehliu Geopark

Tzu-Yu Lin, Aletheia University

Yu-Jian Guo, Aletheia University

Jung-Chang Wang, Aletheia University

Flora Shumin Chang, Universiti Teknologi MARA Malaysia

Chun-Hsiao Chu, Aletheia University

Session B2, 09:20-10:40, Wednesday, April 05, 2017

Session Chair: Chia-Hsuan Tseng, Ming Chuan University, Taiwan

7021

An Analysis of Local Tax Administration in the County (City) of Taiwan

Guei-Hua Liao, Feng Chia University

7038

The Impact of Tax Deduction Ratio Reduction on Dividend Payouts under the Integrated Tax System

Ying-Hsiang Chen, National Kaohsiung University of Applied Sciences

Ching-Chieh Lin, National Pingtung University

Wen-Chih Lee, National Kaohsiung University of Applied Sciences

7072

Does Client Importance Matter to Book-Tax Differences?

Yi-Hsing Liao, Chung Yuan Christian University

Li-Hua Kao, Chung Yuan Christian University

Teng-Sheng Sang, Chung Yuan Christian University

Chia-Hsuan Tseng, Ming Chuan University

7050

Monetary Policy and Financial Stability in Turkey: 2010-2016

Havva Arabaci, Trakya University

Session B3, 11:00-12:20, Wednesday, April 05, 2017

Session Chair: Wen-Jhan Jane, Shih Hsin university, Taiwan

7015

Inelastic Pricing and the Effect of Price Discrimination on Team's Revenue in Professional Sports Leagues

Wen-Jhan Jane, Shih Hsin university

7006

How does Resource Allocation, Resource Similarity Affect Portfolio Restructuring?

Jung-Hua Chang, National Sun Yat-sen University

Shan-Huei Wang, National Taiwan University

7108

Land Teleconnection of Manufacturing Industry in Taiwan: Quantitative Evidence and Policy Implications

Yessica C.Y. Chung, National Pingtung University of Science and Technology

Tsung-Chen Lee, National Taipei University

Chun-Yi Tseng, National Taipei University

7114

Consideration of Relationship Between Organizations in Open System Development

Ippei Kamimura, Kochi University of Technology

Shintaro Katsura, Kochi University of Technology

Session B4, 13:00-14:20, Wednesday, April 05, 2017

Session Chair: Pei-Chun Lin, National Cheng Kung University, Taiwan

7005

A Study of Public Renting Bicycle System Considering Location and Number of Bicycle

Chikong Huang, National Yunlin University of Science and Technology

Yu-Yao Chang, National Yunlin University of Science and Technology

7016

The Application of Integer Programming on Cross-branches Physician Scheduling

Yi Chao Huang, National Pingtung University of Science and Technology

Jong-Ching Hwang, National Kaohsiung University of Applied Sciences

Yaping Tsai, National Pingtung University of Science and Technology

7035

A Study of Implementing CPFR Model on Refrigerated Beverage Industries

Sheng-Yuan Hsu, Chienkuo Technology University

7009

The Diffusion and the International Context of Logistics Performance

Pei-Chun Lin, National Cheng Kung University

Bo-Yen Lai, National Cheng Kung University

Jen-hung Wang, National Kaohsiung First University of Science and Technology

Session B5, 14:40-16:00, Wednesday, April 05, 2017

**Session Chair: Sareeya Wichitsathian, Suranaree University of Technology,
Thailand**

7018

A Critical Assessment of Organic Rice Farming: Factors Affecting Farmer's Decision and Performance (A Case Study of Rice Farmers Supported by Social Enterprise)

Sareeya Wichitsathian, Suranaree University of Technology

7105

The Determinants of Success in Agricultural Industrialization: the Case of Japan's Rokuji-Sangyo-Ka

Yessica C.Y. Chung, National Pingtung University of Science and Technology

7080

The Strategies of Developing and Promoting Electric Vehicles Industry in Taiwan

Li-Min Cheng, Dayeh University

Tzue-Hwa Jiang, National Taichung University of Science and Technology

7007

The Benefits of Title Sponsorship on TV Programs in Taiwan: Memory, Brand Attitude, and Purchase Intention

Yu-Mei Wang, Asia University

Ya-Jiun Liang, Asia University

Ching-Yi Li, Asia University

Ya-Ling Lin, Asia University

Session B6, 16:20-17:40, Wednesday, April 05, 2017

Session Chair: David Ang, Auburn University at Montgomery, U.S.A.

7121

Academic Rigor: Push vs Pull

David Ang, Auburn University at Montgomery

Ta-Wei Hung, Shih Chien University

7031

Human Rights in the Supply Chain

Theresa K. Bauer, SRH Fernhochschule - Mobile University

7014

Occupation and Disease: an Analysis of Taiwanese Working Pressure and Environment

Chiu-ta Chang, Feng Chia University

7066

Two Processes or One? Exploring the Interplay between Intuitive and Deliberate Routes of Persuasive Information Processing from Yin-Yang Paradigm

Lin-Mei Huang, Shih Hsin University

7010

What Matters in Donation: The Role of Emotions and Egoistic Motives

Yi-Ching Liaw, Ming Chi University of Technology

My Hoa Le, Ming Chi University of Technology

Session B7, 09:20-10:40, Thursday, April 06, 2017

Session Chair: Fatma Lorcu, Trakya University, Turkey

7023

A Deconstruction of Payment Innovation

Chih-Hsien Chu, National Chengchi University

7045

The Impacts of Social Media and Social Capital on University Students' Campus Experience

Jau-Rong Chen, Ming Chi University of Technology

Tran Phan Duy Nhan, Ming Chi University of Technology

7073

Applying Domain-Driven Data Mining Methods for Detection of Financial Crisis

Chia-Ming Sun, National Yunlin University of Science and Technology

Ya-Yueh Shih, National Chiayi University

7055

How Effectively Do Hospitals Use Their Websites?

Fatma Lorcu, Trakya University

Şeyhmus Demir, Trakya University

7046

Platform-Based Social Media Enable Informal Learning and Continuing Professional Development (CPD) - A Study of LinkedIn

Jau-Rong Chen, Ming Chi University of Technology

Pham Thi That, Ming Chi University of Technology

Session B8, 11:00-12:20, Thursday, April 06, 2017

Session Chair: Yvonne du Plessis, North-West University, South Africa

7012

Enhancing Project Team Capability through Facilitative Leadership Development

Yvonne du Plessis, North-West University

Chrisjan R van Wyk, University of Pretoria

7078

Generation Y's Visit More and Pay More for Lifestyle Hotels: Brand Love as the Mediator

Chyong-Ru Liu, National Chiayi University

Tsui-Hua Chiu, Kao Yuan University

Yao-Chin Wang, Xiamen University

Wen-Shiung Huang, Hsiuping University of Science and Technology

7047

The Career Expectations and Attitudes of Hospitality and Tourism Students: The Influences of Internship Program

Chin-Hui Yen, National Chi Nan University

Ming-Liang Yeh, National Chi Nan University

7101

How does Mobile Technology Achieve Value Co-creation in Tourism?

Sunny Sun, The Hong Kong Polytechnic University

Rob Law, The Hong Kong Polytechnic University

Markus Schuckert, The Hong Kong Polytechnic University

Session B9, 13:00-14:20, Thursday, April 06, 2017

Session Chair: Karim Gassemi, Ecole Nationale de Commerce et de Gestion de Casablanca, Morocco

7062

The Cross-Cultural Perceptions of Informal and Formal Institutions by Entrepreneurs and Their Effects on the Business Environment

Karim Gassemi, Ecole Nationale de Commerce et de Gestion de Casablanca, Morocco

Alexander Unger, University of Applied Sciences Ludwigshafen

Julie Papastamatelou, University of Applied Sciences Ludwigshafen

Rainer Busch, University of Applied Sciences Ludwigshafen

Adil Boulahoual, Ecole Nationale de Commerce et de Gestion de Casablanca, Morocco

Youness Belfellah, University of Pau and Pays de l'Adour

7034

Strategic Thinking on Performance Evaluation - Inspired by Sun Tzu's Art of War

Huan-Chang Lin, I-Shou University

Yi-Chun Chen, I-Shou University

7107

Stewards and Agents, Who Would Most Likely to Be a Free Rider: Behavior Tendencies of Incurring Tragedy in the New Venture

Tam Shu-Wan, Guangdong Peizheng College

7097

To Bond or to Bridge: is There an Optimal Network Position for Early-stage Ventures?

Michael Engels, TU Dortmund

Session B10, 14:40-16:00, Thursday, April 06, 2017

**Session Chair: Roshayati binti Abdul Hamid, Unversiti Kebangsaan Malaysia,
Malaysia**

7099

**Types of Employee Participation Engage Most in the Creative Process:
Qualitative Study**

Roshayati binti Abdul Hamid, Unversiti Kebangsaan Malaysia

Ida Rosnita binti Ismail, Unversiti Kebangsaan Malaysia

7106

**Effects of Higher Academic Qualifications and Training on Performance:
Evidence from Professional Service Organization**

Yahn-Shir Chen, National Yunlin University of Science and Technology

Li-Chun Huang, National Yunlin University of Science and Technology

Yi-Fang Yang, Chang Jung Christian University

7109

**Firm Level Human Capital Outcomes: Is There an Optimal Mix of Skills for
Early Stage Venture Success?**

Daniel Reese, TU Dortmund

Andreas Engelen, TU Dortmund

7076

**A Meta-Analytic Review of the Relationship between Work and Non-Work
Support and Work-Family Enrichment**

Tsai-Fei Lin, National Sun Yat-Sen University

Long-Sheng Lin, Tainan University of Technology

Ing-Chung Huang, National University of Kaohsiung

Pey-Lan Du, National Quemoy University

Session Poster 1, 10:40-11:00, Wednesday, April 05, 2017

7057

Top Management Team Characteristics and Earnings Management: Team Resources and Average Tenure Perspectives

Yi-Jie Tseng, Fu Jen Catholic University

Yu-Ting Hsieh, National Cheng Kung University

Tsung-Kang Chen, Fu Jen Catholic University

7063

Early-Stage Startups Financing: Source of Venture Capitalists and of Angles

Shao-Huai Liang, National Cheng Kung University

7059

The Relationship between Diversification Strategy and Cost of Capital

Hsuan-Chu Lin, National Cheng Kung University

Hung-Ning Ting, National Cheng Kung University

7064

Cost Behavior and Bond Yield Spreads

Ting-Kai Chou, National Cheng Kung University

Henock Louis, Penn State University

Zili Zhuang, The Chinese University of Hong Kong

Session Poster 2, 14:20-14:40, Wednesday, April 05, 2017

7002

The Possibility of Growth Fluctuation under AK model

Chin-Chang Lai, Tamkang University

7017

Developing Game-theoretic Strategies of Sharing Corporate Social Responsibility Conduct in a Closed-loop Supply Chain System

Jonas C.P. Yu, Takming University of Science and Technology

7001

Optimal Resource Configuration and Allocation Planning Problem for Bottleneck Machines and Auxiliary Tools

Yin-Yann Chen, National Formosa University

7024

A Novel Task Scheduling Approach for Heterogeneous Systems

Hsiao-Yu Tung, National Taiwan University of Science and Technology

Chiun-Chieh Hsu, National Taiwan University of Science and Technology

Da-Ren Chen, National Taichung University of Science and Technology

Session Poster 3, 16:00-16:20, Wednesday, April 05, 2017

7030

Lessons Learned for Community Based Tourism Management in Bangnamphueng Subdistrict, Prapadang District Samutprakarn Province

Kallayanee Kullachai, Srinakarinwirote University

Peerachai Kullachai, King Mongkut's Institute of Technology Ladkabang

7029

Dental Tourism Promotion for Mainland China Travelers - A Case Study of a Dental Clinic

Kuang-Min Hsieh, Taipei Medical University

Hsing-Yen Hsieh, I-Shou University

Ya-Ai Cheng, I-Shou University

7028

A Case Study of Residents' Behavior in Seeking Dental Service in Southern Taiwan

Kuang-Min Hsieh, Taipei Medical University

Pei-Ching Lin, E-Da Hospital

Ya-Ai Cheng, I-Shou University

Session Poster 4, 10:40-11:00, Thursday, April 06, 2017

7011

Business Model Innovation with Internet of Things Technology for Product Service Systems

Li-Hsing Shih, National Cheng Kung University

Yen-Ting Lee, National Cheng Kung University

7043

Constructing a Model for Evaluating the Service Quality of a Public Bicycle System

Yi-Wen Kuo, Shu-Te University

7037

Effect of Shopping Website Type on Browser's Affective Response

Chien-Jung Lai, National Chin-Yi University of Technology

Li-Hsiang Lai, Oversea Chinese University

Pei-Hua Chen, National Chin-Yi University of Technology

Rou-Jhen Chen, National Chin-Yi University of Technology

Session Poster 5, 14:20-14:40, Thursday, April 06, 2017

7020

Social Functions of Informal Communication and Job Consequences

Hsin-Pei Wu, Asia University

7082

Strategic Thinking - The Way Beyond Knowledge to Wisdom

Huan-Chang Lin, I-Shou University

Yi-Chun Chen, I-Shou University

Session C1, 16:20-17:40, Tuesday, April 04, 2017

Session Chair: Nor Aniza Ahmad, University of Putra Malaysia, Malaysia

6039

Informal Education in Gerontology: A growing need for education in the long term care of elderly populations around the world

Michael Cheang, University of Hawaii at Manoa

6090

Does the Indonesian Version Big Five Inventory Measure the Same Personality Dimensions across Five Ethnic Groups in Indonesia?

Muhammad Rizal Fadhli Wibowo, Universitas Padjadjaran,

Whisnu Yudiana, Universitas Padjadjaran,

Ilham Phalosa Reswara, Universitas Padjadjaran,

Bagus Wahyu Jatmiko, Universitas Padjadjaran,

6191

Learning styles, self-regulation, and academic achievement of students at public higher education institutions in Malaysia

Nor Aniza Ahmad, University of Putra Malaysia

Siti Aishah Hassan, University of Putra Malaysia

Norliza Abdul Majid, Sultan Idris Education University

Abdul Razak Ahmad, National University of Malaysia

6195

Patriotic Behaviour among Multi-Ethnic Youths in Malaysia

Abdul Aziz Abdul Rahman, The National University of Malaysia

Abdul Razaq Ahmad, The National University of Malaysia

Mohd Mahzan Awang, The National University of Malaysia

6153

Computer-Assisted Language Learning in Chinese: What Do Learners Think?

Yanjin Pan, National Chiayi University

Chiayi Chen, Kainan University

Session D1, 16:20-17:40, Tuesday, April 04, 2017

**Session Chair: Abdul Razaq Ahmad, The National University of Malaysia,
Malaysia**

6017

Experiencing Wisdom among College Students in a Mindfulness Course in Hawaii

Thao N. Le, University of Hawaii

6194

Ethnic Tolerance among Multi-ethnic Youth in Malaysia

Abdul Razaq Ahmad, The National University of Malaysia

Abdul Aziz Abdul Rahman, The National University of Malaysia

Mohd Mahzan Awang, The National University of Malaysia

Nor Aniza Ahmad, Universiti Putra Malaysia

6051

Does the Use of English Language Tagline Affect Consumer Perceived Value?

Muhammad Rizal Fadhli Wibowo, Universitas Padjadjaran

Muhammad Fajri Rioncha, Universitas Padjadjaran

Azhar El Hami, Universitas Padjadjaran

6123

**The Influence of Demographic Factors on College Students' Intention to
Purchase Fashion Products at Online Stores**

Muhammad Fajri Rioncha, Universitas Padjadjaran

Muhammad Rizal Fadhli Wibowo, Universitas Padjadjaran

Ihsan Wirawan Hami Seno, Universitas Padjadjaran

Azhar El Hami, Universitas Padjadjaran

Session C2, 09:20-10:40, Wednesday, April 05, 2017

Session Chair: Yi-Yun Wang, Yuan Ze University, Taiwan

6119

The Status Quo of Volunteers' Participation to Promotion for Bookstart in Kinmen Public Library

Chiung-Hui Chiu, National Taipei University of Nursing and Health Sciences
Yi-Yun Wang, Yuan Ze University

6114

The Power of Moms' Reading Community—Narratives from 0-5-Year-Old Bookstart in Kinmen Islet

Yi-Yun Wang, Yuan Ze University
Chiung-Hui Chiu, National Taipei University of Nursing and Health Sciences

6192

Translanguaging in Early Visual Arts

Suzannie Leung, The Open University of Hong Kong

8385

Grammaticalization: The Evolution of Human Language

Clare GRADY, Hyogo University of Teacher Education

Session D2, 09:20-10:40, Wednesday, April 05, 2017

Session Chair: Kenneth M. Cramer, University of Windsor, Canada

6014

Students' Perception of Approaches to Learning and the Desired Learning Outcomes in a Malaysian University

S. Chee Choy, Tunku Abdul Rahman University College

Joanne Sau Ching Yim, Tunku Abdul Rahman University College

Poh Leong Tan, Tunku Abdul Rahman University College

6064

Coping Strategies of Parental for Children Who Had Been Cyberbullied

Chalermrat Samkumpime, Srinakharinwirot University

Wawta Techataweewan, Srinakharinwirot University

Ujsara Prasertsin, Srinakharinwirot University

6075

Enhancing Academic Success Among First-Year Students Through Online Learning Modules

Kenneth M. Cramer, University of Windsor

Rebecca Pschibul, University of Windsor

Lisa Plant, University of Windsor

6140

Effects of Demographic Variables and Types of School on Achievement Motivation of Secondary School Students in India

Md. Mahmood Alam, Maulana Azad National Urdu University, Hyderabad-INDIA

Session C3, 11:00-12:20, Wednesday, April 05, 2017

Session Chair: Angela Yi-ping Hsu, National Tsing Hua University, Taiwan

6146

Reconsidering Factors Associated with EFL Writers' Textual Appropriation

Angela Yi-ping Hsu, National Tsing Hua University

Cheng-Hong Liu, National Tsing Hua University

6173

Education for Sustainable Development in the Early Years: A Preschool Practice from the Perspective of Social Culture

Chih-Hsiu Ou, National Taipei University of Nursing and Health Sciences

6181

The Relationship Between English in Early Childhood Learning and Performance in English Examination at Primary Level

Fitria Ningsih, The University of Adelaide

6202

The Role of State and Trait on the Relationship between the Big Five Personality Traits and Aggression Using the Hot Sauce Paradigm

Youssef Hasan, Qatar University

6059

Middle Grade Teachers' Perceptions of Creating Desired Outcomes Based on Curriculum Standards in Taiwan

Hsiu-Lien Lu, National Tsing Hua University

Session D3, 11:00-12:20, Wednesday, April 05, 2017

Session Chair: Lorna Bourke, Liverpool Hope University, UK

6103

Psychological Support Guideline of Mental Care Volunteers for Chronic Illness Patients

Wanpiya Lertpiyawan, Srinakharinwirot University

Ungsinan Intarakamhang, Srinakharinwirot University

Ujsara Prasertsin, Srinakharinwirot University

6105

Logographic and Alphabetic Writers: Working Memory Limitations and Orthographic Coding

Lorna Bourke, Liverpool Hope University

Simon J. Davies, Liverpool Hope University

6120

Teaching Motivation of the Millennial Generation: An Exploration of Pre-service Teachers

Angel K. Y. WONG, The Education University of Hong Kong

Sylvia Y. F. TANG, The Education University of Hong Kong

May M. H. CHENG, The Education University of Hong Kong

Dora D. Y. LI, The Education University of Hong Kong

6109

Critical Thinking and Written Argumentative Skills Appraisal in Psychology Undergraduates

Ana N. Cazares Castillo, Universidad Pedagógica Nacional, Unidad Ajusco

Session C4, 13:00-14:20, Wednesday, April 05, 2017

Session Chair: Mirella Wyras, Flinders University, Australia

6171

The Power of Explicit Learning Strategy Instruction and Its Effects on Recall of Foreign Language Words and Their Meanings

Mirella Wyras, Flinders University

6121

A Cooperative Action Research of Using Board Games Scaffolding Young Children's Mathematical Abilities

Chao-Yi Teng, Taiwan Association of Parent Child Education and Family Well-being

Yi-Yun Wang, Yuan Ze University

Yi-Ting Wang, Yoho Co., Ltd

6161

Mindfulness: Embodiment and Empathy in Creative Design Education

Ryadi Adityavarman, Kansas State University

Session D4, 13:00-14:20, Wednesday, April 05, 2017

Session Chair: Simon James Davies, Liverpool Hope University, UK

6029

Principals' Perceptions of Successful Means to Help Struggling Teachers

Efrat Kass, Achva Academic College

Eliezer Yariv, Gordon College of Education

6125

**Sport Team Identification and Sport Consumption: A Case Study at the Bigreds
Indonesia (Official Liverpool Supporters Club)**

Azhar El Hami, Universitas Padjadjaran

Aunnur Rofi, Universitas Padjadjaran

6126

Optimism Overview of a Kyai in Life and Running an Islamic Boarding School

Sayidah Aulia'ul Haque, Universitas Airlangga

Universitas 17 Agustus 1945, Surabaya

Iwan Wahyu Widayat, Universitas Airlangga

6133

**Developmental Improvement in the Short-Term Memory for Spatial Sequences,
But Not Temporal Sequences, Influence A Child's Ability to Read and Write**

Simon James Davies, Liverpool Hope University

Lorna Julie Bourke, Liverpool Hope University

Session C5, 14:40-16:00, Wednesday, April 05, 2017

Session Chair: Yael Fisher, Achva Academic College, Israel

6009

Teachers' Self-efficacy vs. Parental Involvement: Prediction and Implementation

Yael Fisher, Achva Academic College

Yifat Kostelitz, Achva Academic College

6101

Discuss the Relationship Among Environment Temperature, Humidity, the Body Temperature of Young Children, and Absent Situation

Shu-Lin Chang, Shu-Zen Junior College of Medicine and Management

6141

Collaboration with Families of Children with Disabilities in Qatar: A Parents Perspective

Batoul Muhieddin Khalifa, Qatar University

Hatem Anas Alkhamra, Qatar University

6069

The Development of Water-Skiing Clubs in Taiwan

Kun-Chang Lee, National Taiwan Normal University Chung-Jen Junior College of Nursing, Health Sciences and Management

Session D5, 14:40-16:00, Wednesday, April 05, 2017

Session Chair: Donna Sampaleng, SEKOLAH TINGGI THEOLOGI IKAT, Indonesia

6183

Emotionality of the Students Suffering from Congenital Heart Defects

Shilpi Ghosh, Visva-Bharati

6190

Woman, Culture and Education

Donna Sampaleng, SEKOLAH TINGGI THEOLOGI IKAT

Mayske Rinny Liando, Universitas Negeri Manado

Seska M.H. Mengko, Politeknik Negeri Manado

Sherly Ferro Lensun, Universitas Negeri Manado

6023

Quality of Life of Qatar University Students with Disability

Asma Abdulla Al-Attiya, Qatar University

8379

The Urdu version of the Strengths and Difficulties Questionnaire

Cecilia A. Essau, University of Roehampton University, UK

Farah Qadir, Fatima Jinnah Women University, Pakistan

Aneela Maqsood, Fatima Jinnah Women University, Pakistan

Najam us Sahar, Fatima Jinnah Women University, Pakistan

Nadia Bukhtawer, Fatima Jinnah Women University, Pakistan

Bilge Uzun Ozer, Bahcesehir University, Turkey

Regina Pauli, University of Roehampton University, UK

Catherine Gilvarry, University of Roehampton University, UK

Session C6, 16:20-17:40, Wednesday, April 05, 2017

Session Chair: Randa Ali Mahasneh, Qatar University, Qatar

6022

First Year University Students Experience: Adjustment and Academic Performance

Randa Ali Mahasneh, Qatar University

6172

Remembering Disaster Knowledge in the Internet Age: A Study in a Low Disaster Risk Area in China

Yu SUN, Hokkaido University

Lulu HAN, Jilin University of Finance and Economics

6137

The Effect of the Quality Assurance, Transformational Leadership, Academic Culture, and Work Commitment to Lecturers' Performance of Private Higher Education in Jambi

Erni Murniarti, Christian University of Indonesia

Clartje Awulle, STT IKAT Jakarta

6136

Integrating 3D Printing in the Curriculum to Support STEM Education

Myint Swe Khine, Emirates College for Advanced Education

Nagla Ali, Emirates College for Advanced Education

Ieda M. Santos, Emirates College for Advanced Education

Nicolas Gromik, Emirates College for Advanced Education

Anthony Hill, Emirates College for Advanced Education

Session D6, 16:20-17:40, Wednesday, April 05, 2017

Session Chair: Ukhfi Thursina, The University of Adelaide, Australia

6176

Politeness Strategies in Boosters on the Hollywood Reporter Roundtable Actresses

Ukhfi Thursina, The University of Adelaide

6151

Professional Socialization for Professional Forensic Scientists: A Case study of Central Scientific Detection Division

Ekdanai Timachai, Srinakharinwirot University

Thasuk Junprasert, Srinakharinwirot University

6093

An Investigation of Learning Satisfaction and Learning Effectiveness of PE Curriculum – A Case of Junior College in Southern Taiwan

Ruey-Rong Huang, Chung-Jen Junior College of Nursing, Health Sciences and Management

6108

A Study of Sports Participation Motivation and Social Support of the Senior/Vocational High School Taekwondo Players in New Taipei City

Yung-chang Yu, National Taiwan Normal University

Session C7, 09:20-10:40, Thursday, April 06, 2017

Session Chair: John McKenny, British University in Dubai, United Arab Emirates

6096

The Reasons of Absenteeism among High School Students

Melek Kalkan, Ondokuz Mayıs University

Ayhan Demir, Middle East Technical University

6180

What Kinds of Knowledge Might Legitimate the Licensing of Teachers?

John McKenny, British University in Dubai

6159

Program Evaluation of Risk Management Certification for the Administrator and Officer of Commercial Bank

Dewi Gunherani, Otoritas Jasa Keuangan

Iskandar Ahmad, University of Tadulako

Maris Linda Idris, Sekolah Tinggi Ilmu Pemerintahan Abdi Negara

6196

Having Strategy for Future Self or not: An Examination on the Effect of Gender, Self-esteem and Planfulness

Shimin ZHU, The Hong Kong Polytechnic University

Session D7, 09:20-10:40, Thursday, April 06, 2017

Session Chair: Chu-Yun Wang, Taipei National University of the Arts, Taiwan

6065

Using a/r/tography to Develop an Inter-Subjectivity Community

Shu-Hwa Jung, Taipei National University of the Arts

Chu-Yun Wang, Taipei National University of the Arts

6116

Digital Pedagogy in ICT-Integrated Learning to Improve Critical Thinking Skills of Students: A Systematic Review

Raissa Mataniari, The University of Adelaide

6083

The Study of Student Affairs Administration to Strengthen Public Consciousness of Students in Basic Education

Sanya Saleephalin, Srinakarinwirot University

Apitee Songbundit, Srinakarinwirot University

Vira Supakit, Srinakarinwirot University

Somboon Burasirirak, Srinakarinwirot University

6094

The Study of the Administration for Science School Project in Early Childhood Education

Donsak Tsailexthim, Srinakarinwirot University

Puongrat Kesonpat, Srinakarinwirot University

Laddawan Kasemnet, Srinakarinwirot University

Rachan Boontima, Srinakarinwirot University

Session C8, 11:00-12:20, Thursday, April 06, 2017

Session Chair: A. Reza Hoshmand, Hong Kong Baptist University, Hong Kong

6139

Service Leadership Education: What Impact on Learning?

A. Reza Hoshmand, Hong Kong Baptist University

6082

Transcendental Leadership in Educational Administration

Jaruwon Gansub, Srinakharinwirot University

Theeraphab Phetmalaikul, Srinakharinwirot University

Apitee Songbunditc, Srinakharinwirot University

Pairoj Klinkularbd, Srinakharinwirot University

6088

The Study of Teacher Development to Possess Characteristics Conforming to 21st Century

Cheunruedee Butakhiao, Srinakharinwirot University

Rachan Boontima, Srinakharinwirot University

Boonchan Srisung, King Mongkut's Institute of Technology Ladkrabang

Jaruwan Ployduangrat, King Mongkut's Institute of Technology Ladkrabang

Session D8, 11:00-12:20, Thursday, April 06, 2017

Session Chair: Bob Barrett, American Public University, USA

6185

Online Teacher Training Selection: Can Self-Paced Module Teacher Training Compete with Online Instructor-Led Teacher Training?

Bob Barrett, American Public University

6170

The Effect of a Problem-Based Learning (PBL) Approach on the Mathematical Problem Solving Abilities of Junior High School Students in Indonesia

Shinta Sari, the University of Adelaide

6149

Pre-service Teachers' Future-Perspectives of Work-Family Relations: A Swiss-Israeli Scientific Collaboration

Ina Ben-Uri, The Hebrew University of Jerusalem

Francesco Arcidiacono, HEP-BEJUNE University

Giuseppe Melfi, HEP-BEJUNE University

Session C9, 13:00-14:20, Thursday, April 06, 2017

Session Chair: Maryam Behnoodi, University of Tehran, Iran

6160

The Use of Hammond's Model in International Beauty School

Windu Gata, STMIK Nusa Mandiri

Nia Kusuma Wardhani, Mercubuana University

6086

The Study on Factors Affecting the Success of Special Classroom in Science and Mathematics under the Basic Education Commission

Jintana Thakham, Srinakarinwirot University

Puongrat Kesonpat, Srinakarinwirot University

Rachun Boonthima, Srinakarinwirot University

Pichet Jubjit, Srinakarinwirot University

6175

The Study of Learners' Development Activities to Enhance Life and Career Skills of Secondary Students

Yuppayong woonwong, Srinakarinwirot University

Theeraphab Phetmalaikul, Srinakarinwirot University

Puongrat Kesonpat, Srinakarinwirot University

Jaruwan Ployduangrat, King Mongkut's Institute of Technology

6142

The Effect of Training with Montessori Active Teaching Method on Learning of High School Students

Maryam Behnoodi, University of Tehran

Rahim Imani, University of Tehran

6158

A Study on STEAM Education Based on Real-World Math Animation

Ting-Sheng Weng, National Chiayi University

Chien-Kuo Li, Shih Chien University

Session Poster 1, 10:40-11:00, Wednesday, April 05, 2017

6007

**The Intrapersonal Conflicts of Personal Goal And Interpersonal Harmony:
Comparison of Post-Choice Regret**

Kuei-Hsiang Han, Tamkang University

6019

**The Study of Relationship among Personality, Learning Styles, and Teaching
Styles of Pre-service Teachers**

Anchalee Suknaisith, Srinakharinwirot University

Patcharee Panlinfa, Srinakharinwirot University

Sarinthorn Jeepeth, Srinakharinwirot University

Pattamas Tongswai, Srinakharinwirot University

6030

**The Effects of Co-Operative Learning Using Think-Pair Share Technique on
Learning Achievement and Behavior in Learning Responsibility of Grade 8
Students Enrolling in Basic Social Studies IV On Geography of Africa at
Chittralada School**

Pawinyaphat Woraphan, Srinakharinwirot University,

6055

Transactional Perception on Equality for Female Adult online Learning

Regina Juchun Chu, National Tsing Hua University

Li-Yu Fu, National Tsing Hua University

Angela Yi-Ping Hsu, National Tsing Hua University

Anita Zichun Chu, National Taipei University of Education

Woody Chin-Lung Chang, Fo Guang Univeristy

Sunpei Yeh, National Tsing Hua University

Session Poster 2, 14:20-14:40, Wednesday, April 05, 2017

6060

**Episodic Future Thinking Involving the Ideal Self Induces Lower Discounting,
Leading to Decreased Delinquency**

Wen-Bin Chiou, National Sun Yat-sen University

Yevvon Yi-Chi Chang, Tunghai University

6067

**Investigation of the Mathematical Definition of Geometric Terms by Primary
School Teachers**

Chia-Huang Chen, National Taichung University of Education

6070

Challenges Encountered in a Chinese Immersion Program in the United States

Ya-Ling Chen, National Pingtung University

6073

The Improvement of Funeral Staff's Professional Education in Taiwan

Yu-Ju Huang, National Dong-Hwa University

Jui-Lung Wu, National Dong-Hwa University

6112

A Model of Ignorance-driven Instruction for Creativity and Future Learning

Jeng-Yi Tzeng, National Tsing-Hua University

Jui Hsuan Hung, National Tsing-Hua University

Session Poster 3, 16:00-16:20, Wednesday, April 05, 2017

6074

Does Praise Enhance Children's Motivation and Performance? Praise Is not Beneficial for Children Who Are Hungry for Praise

Cheng-Hong Liu, National Tsing Hua University

Angela Yi-ping Hsu, National Tsing Hua University

6078

How Do Paper Planes Fly Farther? Exploring Young Children's Naive Theory of Flying.

Hsiu-Hui Lai, National Pingtung University

Ya-Ling Chen, National Pingtung University,

6080

The Effect of Group Play Therapy for Elderly in Taiwan

Jiun-De Lin, National Taichung University of Science and Technology

6081

Exploring Children's Conceptions of Why Leaves Change Color

Chih-Yu Lee, National Pingtung University

Ya-Ling Chen, National Pingtung University

6102

A Genuine Way of Reporting Individual Changes in Test Scores

Cheng-Te Chen, National Tsing Hua University,

Session Poster 4, 10:40-11:00, Thursday, April 06, 2017

6169

Young Children's Acquisition of Concepts of Chinese Radical and Character Recognition: An Exploratory Study

Yi-Wen Tsai, National Pingtung University

Hsuan-Chen Yeh, National Pingtung University

Jhong-Bai Zeng, National Pingtung University

Li-Ting Kao, National Pingtung University

6132

A Study on Preschoolers' Outdoor Learning

Lee-Feng Huang, National Pingtung University

Guan-Huei Dai, National Pingtung University

6164

The Exploration of the Aesthetic Experience in The Theme Curriculum

Chiung-Ju, Chang, National Pingtung University

Pei-Hua, Tsai, National Pingtung University

Session Poster 5, 14:20-14:40, Thursday, April 06, 2017

6046

A Study on the Process of Forming a Theme Through Group Discussion in a Preschool Class

Min-Chi Shu, National Dong -Hwa University

Chuan-Cheng Kao, National Dong -Hwa University

6056

An Analysis of Classroom Incivility in Higher Education and its Solutions

Qi Chen, National Dong Hwa University

Shui-Jen Chou, National Dong Hwa University

6058

A Research on Differentiated Instruction of Teachers of Remedial Instruction in Taiwan

Qi Chen, National Dong Hwa University

Ying-Hsuan Hou, National Dong Hwa University

6076

A research of a preschool director Leading Teachers to Practice Spirit and Beliefs of Curriculum Guidelines for Early Childhood Education and Care

Yuan-Cheng Lee, National Dong Hwa University

Yi-fong Pai, National Dong Hwa University

6144

Literature: Narrative Psychotherapy - A Case Study of Picture Books

Mei-Ling Chang, National Dong Hwa University

6147

A Study of Mentoring Effectiveness of Certified Mentor Teachers

Hsu-Lan Li, National Dong Hwa University, Taiwan

6155

A case study of Implementing Culturally Responsive Practice with Local Cultural Curriculum in a Branch of Truku Preschool

Mei-Chih HU, Tzu Chi University

Session E1, 16:20-17:40, Tuesday, April 04, 2017

Session Chair: Ulises A. Mejias, State University of New York at Oswego, USA

8357

Faculty and Professional Learning Communities: A study of Collaborative Innovation and Transformation

Lynn M. Tashiro, California State University Sacramento

Jennifer Lundmark, California State University Sacramento

Amy Liu, California State University Sacramento

8301

Leaving the Old and Embracing the New: The Metamorphosis of Non-Traditional Second Career Teachers

Joselito B. Diaz, University of St. La Salle

8338

Localization Versus Globalization: A Model to Settle the Dilemma of Higher Education Programs' Development and Accreditation

Yasine A. Qandile, Prince Sattam Bin Abdulaziz University,

8324

Building a Global Collaboratory for the Study of Digital Algorithms

Ulises A. Mejias, State University of New York at Oswego

Session E2, 09:20-10:40, Wednesday, April 05, 2017

Session Chair: Lea Caragata, Wilfrid Laurier University, Canada

8302

Why Adolescents from Low Income Families Are Not Eating Healthily In Hong Kong? A Qualitative Study

Judy Yuen-man SIU, The Hong Kong Polytechnic University

Kara CHAN, Hong Kong Baptist University

Albert LEE, The Chinese University of Hong Kong, Hong Kong

8356

Development of Sea Water Distillation Model in an Effort to Overcome Water Crisis in Small Islands (Case Study: Ende Island, NTT)

Lies Wahyuni, Universitas Pendidikan Indonesia

Dede Rohmat, Universitas Pendidikan Indonesia

Bagus Aji Santoso, Universitas Pendidikan Indonesia

8368

Canadian Single Mothers: Challenges to Status in an Era of Market-Based Citizenship

Lea Caragata, Wilfrid Laurier University

8343

Indonesian Refugee Policy: The Political Factors of Convention 1951 and Protocol 1967 Not Being Ratified

Intan Nilaputri, Universitas Indonesia

M. Rifki Darmawan, Universitas Indonesia

Raja Humala Martua S., Universitas Indonesia

Session E3, 11:00-12:20, Wednesday, April 05, 2017

**Session Chair: Ludmil Trenkov, American University of Sharjah,
United Arab Emirates**

8346

The effects of ICT learning on Social Network

Chih-chun Wu, National Chi Nan University

8371

**Integrated Digital Pedagogy and Learner Experience Design for Studio Based
Education**

Ludmil Trenkov, American University of Sharjah

8332

**The Development of Proactive Public Relations Process with Line Application
Model for Center of Education Media Technology (CEMT), Srinakharinwirot
University, Thailand**

Khwanying Sriprasertpap, Srinakharinwirot University

Jaemjan Sriarunrasmee, Srinakharinwirot University

8387

Guiding the 21st Century Student to Success

Fatima Tayel, United Arab Emirates University

Session E4, 13:00-14:20, Wednesday, April 05, 2017

Session Chair: Theeraphab Phetmalaikul, Srinakharinwirot University, Thailand

8335

How Parents Affect Undergraduates' University Major Choices

Chih-chun Wu, National Chi Nan University

Shih-Yin Wang, National Chi Nan University

8384

Management Strategies for Musical Excellence School

Naruephop Khanthaphai, Srinakharinwirot University

Theeraphab Phetmalaikul, Srinakharinwirot University

Jaruwan Ployduangrat, King Mongkut's Institute of Technology Ladkrabang

Apitee Songbundit, Srinakharinwirot University

8340

Current Issues Regarding Inclusive Education in Pakistan

Talat Azad, Kings College London

8331

The Development of Learning Active and Educational Technology Instruction Model for 21st Century Skills, Undergraduate King Mongkut's Institute of Technology Ladkraband, Thailand

Patcharabhorn Southornwiboon, King Mongkut's Institute of Technology Ladkrabang

Session E5, 14:40-16:00, Wednesday, April 05, 2017

Session Chair: Chee Leong LIM, Taylor's University, Malaysia

8334

The effects of ICT learning on job performance

Chih-chun Wu, National Chi Nan University

Yu-mei Tseng, National Chi Nan University

8383

**A Cross-National Comparison on Statistics in Curriculum Implementation
Between Singapore and Indonesia**

Iwan Sianturi, National Chiayi University

Der-Ching Yang, National Chiayi University

8322

**The Factors that Influence the Implementation of Globalized Instruction in
Learning Process**

Eriana Astuty, Widyatama University / Indonesia University of Education

Sri Astuti Pratminingsih, Widyatama University

Siti Komariah, Widyatama University

8336

ICT Communication between Parents and Undergraduates

Chih-chun Wu, National Chi Nan University

Mei-He Shih, National Chi Nan University

8364

**Intention to Enroll in MOOCs between the Groups of Gender and University in a
Public and Private University in Malaysia**

Chee Leong LIM, Taylor's University

Siew Fun TANG, Taylor's University

Purushothaman Ravichandran, Taylor's University

Session E6, 16:20-17:40, Wednesday, April 05, 2017

Session Chair: Jaemjan Sriarunrasmee, Srinakarinwirot University, Thailand

8316

A propose model of Mobile Learning with a Project-Based Learning to students' enhance Problem - Solving Skills

Jaemjan Sriarunrasmee, Srinakarinwirot University

8319

Efficiency of Learning Activity on Biomolecules through Science Experiments and Concept Mapping of Undergraduate Students

Numphon Koocharoenpisa, Srinakharinwirot University

8317

Teaching through Lively Activities and Games: Integrating Peer Education into Gender and Relationship Education for Youth

Hsing-Chen Yang, Kaohsiung Medical University

8341

A Graph-based Content Analysis Method for Measuring the Intrinsic Cognitive Load in Asynchronous E-learning

Cheng-Huang Yen, National Open University, Taiwan

Shih-Cheng Chen, National Taiwan Normal University

Session E7, 09:20-10:40, Thursday, April 06, 2017

Session Chair: Bob Barrett, American Public University, USA

8329

Human Capital Management Strategy of Secondary School in Office of the Basic Education Commission

Kanokporn Leelalertprasert, Srinakarinwirot University

Jantarat Phutiariyawat, Srinakarinwirot University

Apitee Songbundit, Srinakarinwirot University

Phirot Klinkulab, Srinakarinwirot University

8373

Comparison Learning Theories of behaviourism and constructivism in Mathematics Teaching Methods

Abdolreza Lessani, UPM university

Aida Suraya Md.Yunus, UPM university

Kamariah Abu Bakar, UPM university

Farzaneh Saadati, Universidad de Chile

Azadeh Zahedi Khameneh, UPM university

8349

Framing and Argumentation in Science News of Gene-modification

Ying-Chun Chen, National Taichung University of Education

Sung-Tao Lee, National Taichung University of Education

8378

America Creating Cultural and Global Awareness Application Projects in Global Strategic Management Courses

Bob Barrett, American Public University

Session E8, 11:00-12:20, Thursday, April 06, 2017

Session Chair: Ramlee Mustapha, Sultan Idris Education University, Malaysia

8342

The Study of Training Curriculum in System Leadership of Private Vocational Teachers

Phuwanai Suwantara, Srinakarinwirot University

Theeraphab Phetmalaikul, Srinakarinwirot University

Somchai Thepseang, Srinakarinwirot University

Niwat Noymanee, Bangkok Suvarnabhumi University

8344

The Study of Internal Supervision for Teaching to promote the Desirable Skills in the 21st Century of Teachers

Intira Hirunsai, Srinakharinwirot University

Theeraphab Phetmalaikul, Srinakharinwirot University

Puongrat Kesonpat, Srinakharinwirot University

Jaruwan Ployduangrat, King Mongkut's Institute of Technology Ladkrabang

8313

The Skills, Knowledge and Dispositions Needed for Principals in Qatar Independent Schools: Policy Makers', Principals' and Teachers' Perspectives

Michael H. Romanowski, Qatar University

Hissa Sadiq, Qatar University

Abdullah M. Abu-Tineh, Qatar University

Abdou Ndoeye, Qatar University

Mofeed Aql, Qatar University

8380

The Voices of School Administrators at Orang Asli Primary Schools: Challenges of Indigenous Education

Ramlee Mustapha, Sultan Idris Education University

Norwaliza Abd. Wahab, Sultan Idris Education University

Session D9, 13:00-14:20, Thursday, April 06, 2017

Session Chair: Chiou-hui Chou, National Tsing-Hua University, Taiwan

8328

The Study of Teacher's Professional Learning Community in Primary School

Pawinee Thungthaisong, Srinakarinwirot University

Apitee Songbundit, Srinakarinwirot University

Somboon Burasirirak, Srinakarinwirot University

Rachun Boonthima, Srinakarinwirot University

8382

Learning to Tutor Elementary Students in English Online

Chiou-hui Chou, National Tsing-Hua University

Hung-hsuan Kao, Jinwen University of Science and Technology

8330

Enhancing the Elementary English Teaching Practicum: Incorporating the Lesson Study Model

Chiou-hui Chou, National Tsing-Hua University

8325

Increasing e-Learning Outcomes through Students Readiness towards e-Learning

Sri Astuti Pratminingsih, Widyatama University

Eriana Astuty, Widyatama University

Siti Komariah, Widyatama University

Session E9, 13:00-14:20, Thursday, April 06, 2017

Session Chair: Wanchanok Rodyhu, Srinakharinwirot University, Thailand

8345

The Study of School Administrators' Corporate Social Responsibility

Ekawat Lohsunirun, Srinakharinwirot University

Apitee Songbundit, Srinakharinwirot University

Vira Supakit, Srinakharinwirot University

Kittichai Suthasinobon, Srinakharinwirot University

8347

The Study of the Development Toward Thinking School Model

Wanchanok Rodyhu, Srinakharinwirot University

Rachan Boontima, Srinakharinwirot University

Puongrat Kesonpat, Srinakharinwirot University

Jaruwan Ployduangrat, King Mongkut's Institute of Technology Ladkrabang

8359

An Interactive Approach to Reading via WhatsApp: A Sociocultural Model

Deniz Şallı-Çopur, Middle East Technical University

Hale Kızılcık, Middle East Technical University

8307

Freedom in Prison: Prison in Freedom

Ma Rosalie Abeto Zerrudo, University of San Agustin, Iloilo

Session Poster 1, 10:40-11:00, Wednesday, April 05, 2017

8339

The Study of Unknown Symbol Used in the Elementary Mathematics Textbooks among Taiwan, Singapore, and Finland

Der-Ching Yang, National Chiayi University

Tseng-Cheng Chiang, National Chiayi University

8366

The Study of Addition and Subtraction for Two Digit Numbers in Grade One between Singapore and Taiwan

Ming-Chen Chang, Shanhua elementary school, Tainan, Taiwan

Der-Ching Yang, National Chiayi University

Session Poster 4, 10:40-11:00, Thursday, April 06, 2017

8337

**The Study of Parental Expectation and Self-expectation on Mathematics
Achievement of Junior High School Students in Taiwan**

Hsiao-Fang Lin, MingDao University,

8348

**Assessing College Students' Scientific Literacy with Science Popularization TV
Program**

Yi-Chi Chen, National Taichung University of Education

Wen-Yi Hsu, National Taichung University of Education

Sung-Tao Lee, National Taichung University of Education

8353

**Implementation Fidelity of the Making Online Decisions (MOD) System on
Infant/Toddler Language Development**

Naomi Schneider, The Ohio State University