

SCHEDULE

Tuesday, January 24, 2017	
Time	Room: Sukhumvit 1 & 2
14:30	Registration
14:30-15:00	Poster Session
15:00-16:00	Opening Ceremony Cultural Performance Keynote Speech Wachara Chantatub, Chulalongkorn University Speech Title: Thailand 4.0 and digital economy Outstanding-Paper Awards

Wednesday, January 25, 2017		
Time	Room A	Room B
08:40-14:00	Registration	
09:00-10:20	A1	B1
10:20-10:40	Coffee Break	
10:40-12:00	A2	B2
12:00-13:10	Lunch	
13:40-15:00	A3	B3

Thursday, January 26, 2017		
Time	Room A	Room B
08:40-12:00	Registration	
09:00-10:20	A4	B4
10:20-10:40	Coffee Break	
10:40-12:00	A5	B5
12:00-13:00	Lunch	

BAI-Winter 2017

2017 International Conference on Business and Information -
Winter Session

Conference Program

Bangkok, Thailand

January 24-26, 2017

Conference Organizer

International Business Academics Consortium (iBAC)

Session: A1 | 09:00-10:20, Wednesday, January 25, 2017 | Meeting Room: A

Session Chair: Dr. Ludwig Slusky, California State University - Los Angeles

Information Security Vulnerabilities: Survey of CPA Practitioners

Ludwig Slusky, California State University - Los Angeles

Richard Lau, California State University - Los Angeles

A Set of Heuristic Evaluation to Reduce Shopping Cart Abandonment

Acwin Hendra Saputra, Polytechnic of State Finance STAN

Ayu Isni Arum, Polytechnic of State Finance STAN

How Knowledge Sharing Enhances Service Innovation – A Social Media Perspective

Naseem Rahman, UUNZ Institute of Business

Harminder Singh, Auckland University of Technology

Standardization and Security Implementation of Family History toward Incorporation into Electronic Medical Record

Hirotooshi Sakaue, Kindai University

Masamitsu Mariyama, Kindai University

Junko Miyajima Tatsumi, Kindai University

Kazuo Tamura, Kindai University

Kokichi Sugano, Tochigi Cancer Center Research Institute

Session: B1 | 09:00-10:20, Wednesday, January 25, 2017 | Meeting Room: B

Session Chair: Dr. Magdalene C.H. Ang, Universiti Sains Malaysia

**To Nudge or To Shove?: Disability Fundamental Law and Employment Quota System
in Enhancing PWDs' Employment**

Magdalene C.H. Ang, Universiti Sains Malaysia

Quality of Work Life of Employee in Summit Auto Seats Industry Limited Company

Anattaya Champa, King Mongkut's Institute of Technology Ladkrabang

Critical Design Characteristics for Online Retail Stores in India

Sangeeta Sahney, Indian Institute of Technology Kharagpur

Gyan Prakash, Indian Institute of Technology Kharagpur

Divyan Kavdia, PricewaterhouseCoopers Pvt. Ltd. (PwCPL) Gurgaon

Session: A2 | 10:40-12:00, Wednesday, January 25, 2017 | Meeting Room: A

Session Chair: Dr. Piotr Chelminski, Providence College

What Factors Drive Adoption of Mobile Payments among European Consumers?

Piotr Chelminski, Providence College

Dan Horne, Providence College

Applied Machine Learning in Patent Quality Management - Take V2V Industry for Example

Chin Yuan Fan, National Applied Research Laboratories

Exploring the Impact of Industry 4.0 on Electronic Manufacturing Industry in Taiwan Based on Technology Acceptance Model

You-Cheng Dai, National Cheng Kung University

Pei Chao, National Cheng Kung University

Tai-Yue Wang, National Cheng Kung University

Text-Based CAPTCHA Robustness: Comparisons between Two String Lengths and Three Styles of Letter Cases

Chatpong Tangmanee, Chulalongkorn Business School

Session: A3 | 13:40-15:00, Wednesday, January 25, 2017 | Meeting Room: A

Session Chair: Dr. Keiichi Yamada, Nakamura Gakuen University

Support for the Poor and Microfinance: Through the Case Study of Philippines

Keiichi Yamada, Nakamura Gakuen University

CEO Characteristics and R&D Expenditure of IPO Firms in Taiwan

Anlin Chen, National Sun Yat-Sen University

Lanfeng Kao, National University of Kaohsiung

An Axiomatization of the Proportional Rule in Financial Networks

Peter Csoka, Corvinus University of Budapest and CERS Hungarian Academy of Sciences

Session: A4 | 09:00-10:20, Thursday, January 26, 2017 | Meeting Room: A

Session Chair: Dr. Wan Suk Ko, Hankuk University of Foreign Studie

The Effect of IFRS Adoption on Earnings Quality: Evidence from an Emerging Market

Pitiya Rittipad, Khon Kaen University

Napaporn Likitwongkajon, Khon Kaen University

The Dynamics of Market Return, Market Volatility and International Equity Flows

Ros Zam Zam Sopian, National University of Malaysia

Financial Performance and Earnings Management of Socially Responsible Investing Fund Firms

Wan Suk Ko, Hankuk University of Foreign Studies

Session: B4 | 09:00-10:20, Thursday, January 26, 2017 | Meeting Room: B

Session Chair: Dr. Somkiat Kitjongthawonkul, Australian Catholic Univerity

Data Warehousing and the Role of Management Accounting Function in the Changing Business Environment

Somkiat Kitjongthawonkul, Australian Catholic Univerity

Bülend Terzioglu, Australian Catholic Univerity

Ready-Made Garment Industry: A Comparative Analysis of Policies Implemented in Bangladesh and Vietnam

Md. Shibley Sadique, Rajshahi University

Cecilia Anthony Das, Curtin University

Supply Chain Optimization of a Forest Biomass Power Plant Integrated with Bioethanol Production

Chun-Cheng Lin, National Chiao Tung University

Tzu-Lei Yeh, National Chiao Tung University

Wan-Yu Liu, National Chung Hsing University

Session: A5 | 10:40-12:00, Thursday, January 26, 2017 | Meeting Room: A

Session Chair: Dr. Wei-ming Ma, Cheng Shiu University

Systems Architecture of Information Security Applications and Services IoT System

General Architectural Theory at Work

Wei-Ming Ma, Cheng Shiu University

Taxonomy of Cybersecurity Awareness for College Students

Ludwig Slusky, California State University - Los Angeles

James A Goodrich, California State University - Los Angeles

Soap Messages Binary Aggregation by One-bit XML Status Tree

Youta Tatewaki, Kindai University

Masamitsu Moriyama, Kindai University

ISTEEL-Winter 2017

2017 International Symposium on Teaching, Education, and
Learning - Winter Session

Conference Program

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International Business Academics Consortium (iBAC)

Session: B2 | 10:40-12:00, Wednesday, January 25, 2017 | Meeting Room: B

Session Chair: Dr. Ronald Sumaya Decano, Davao del Norte State College

Impact of Positive Education and Teaching Practices on Happiness and Well-Being among Adolescent Students

Hema Kumari Mehar, University of Rajasthan

Cognitive Development of College Students and Their Achievement in Geometry: An Evaluation Using Piaget's Theory and Van Hiele's Levels of Thinking

Ronald Sumaya Decano, Davao del Norte State College

Error Correction in Chinese Writing Classrooms: Whose Responsibility is it?

Kat Leung, Caritas Institute of Higher Education

Thomas Chan, Chu Hai College of Higher Education

Man Koon Ho, Caritas Institute of Higher Education

Students' Oral Error Correction Choices

Hatice Gulcin Ozlu Ertan, Middle East Technical University

Session: B3 | 13:40-15:00, Wednesday, January 25, 2017 | Meeting Room: B

Session Chair: Dr. Karen Kashmanian Oates, Worcester Polytechnic Institute

Instructors' Perceptions of Mobile Learning: Kuwait Case Study

Ahmed A. Al-Hunaiyyan, Public Authority for Applied Education and Training

Rana A. Alhajri, Public Authority for Applied Education and Training

Salah A. Al, Gulf University for Science and Technology

Nabeel A. Al-Huwail, Public Authority for Applied Education and Training

Dual Use is of Dual Concern

Karen Kashmanian Oates, Worcester Polytechnic Institute

Tara Mann, Worcester Polytechnic Institute

Enhancing the Pedagogical Ecosystem in Teaching and Learning: Potentials for Malaysian Teacher Training Institutes

Muhammad Nordin, Teacher Education Institute, Technical Education Campus

Mohamad Nor Mohamad Taib, Teacher Education Institute, Technical Education Campus

Azlina Yacob, Teacher Education Institute, Technical Education Campus

Engaging English Language Learners in Second Life, an Authentic Learning Environment: Opportunities, Challenges and Communities of Practices

Secil Somer, Anadolu University

Session: B5 | 10:40-12:00, Thursday, January 26, 2017 | Meeting Room: B

Session Chair: Dr. Hillel Wahrman, Oranim - Academic College of Education

Learning Model for Improving Psychological Well-Being in the Elderly: A Case Study in Surabaya Setting

Jatie Kusna Poedjibudojo, University of Surabaya

Marselius Sampe Tondok, University of Surabaya

Eko Setiawan, University of Surabaya

Two Separate Civic Education Tracks in Israeli Schools

Hillel Wahrman, Oranim - Academic College of Education

Hagit Hartaf, Ministry of Education, Israel

A Historical Glimpse of Technology in the Field of Education and Contribution of Technology in 21st Century for Education

Chandra Prakash Meena, University of Rajasthan

Mahip Kumar Meena, University of Rajasthan

Traumatic Experiences of Adolescents Losing Friends in Korea

DongHun Lee, Sungkyunkwan University

You Jin Kim, Sungkyunkwan University

Ji Young Shin, Sungkyunkwan University

Hyun Suk Kang, SungKyunKwan University

Session: Poster | 14:30-15:00, Tuesday, January 24, 2017

Comparative Performance Appraisal of Classification Models Based on Linear Versus Nonlinear Methods: An Analysis of Financial Variables from the Principal Perspective

You-Shyang Chen, Hwa Hsia University of Technology

Cheng-Ho Huang, Hwa Hsia University of Technology

Exploring the Cognition Schema Change of Facebook Users: An Event-based Perspective

Kwoting Fang, National Yunlin University of Science & Technology

Data Normalization Solution for Real-time Streams Process

Ming-Jyh Tsai, Fu Jen Catholic University

Hsuan-Yu Tseng, Fu Jen Catholic University

The Development of a MOOC Course under ADDIE in Business Education

Kai-Wen Cheng, National Kaohsiung University of Hospitality and Tourism

How We Use Augmented Reality (AR) Technology Embedded into Science Education

Wei-Kai Liou, National Taiwan Normal University

Chun-Yen Chang, National Taiwan Normal University

3D VR (Virtual Reality) Interactive Simulated-Human Body System (ISHBS) Application in Nursing Education

Pao-Ju Chen, Hsin Sheng Junior College of Medical Care and Management

A Study on the Usage Intention and the Purchase Willingness of Two-Wheel Electric Vehicles

Hui-Chiung Lo, Tamkang University

Mu-Fen Chao, Tamkang University

GUIDE TO SESSION CHAIRS

Before Session

1. Please arrive at the meeting room 5 minutes earlier before the session starts.
2. You can check the program on the official conference website in advance.
3. If there should be any changes of the session time or presenting abstract, the working staff will notify you right at your admission registration.

During Session

1. Please divide the available time equally among all papers to be presented. Each paper should be presented, followed by three-minute discussion.
2. At the beginning of the session, briefly introduce yourself, announce your arrangement of the presentations to the presenters and the audience, and make sure the presenters are aware that they will receive their certificate at the end of the session.
3. We will have our working staff ready at the end of each session to take a group picture of the participants, please help gathering everyone for the photo shoot.
4. Paper with more than one author(s) will not have extra time for the presentation.
5. Please remind the presenters of the remaining time they have three minutes before the end of their presentation. If a speaker goes beyond the allotted time, the session chair should ask him/her to close the presentation promptly and politely.
6. Confer the certificate of participation to every presenter at the end of the session.
7. Please try to make sure the session is timely proceeded since some attendees need to move from session to session.
8. If any problems which affects the continuance of your session appear, please send someone to the working staff at the admission table immediately.
9. If there should be any presenters fail to appear at the session, please return their certificates to the admission table.

PRESENTATION INFORMATION

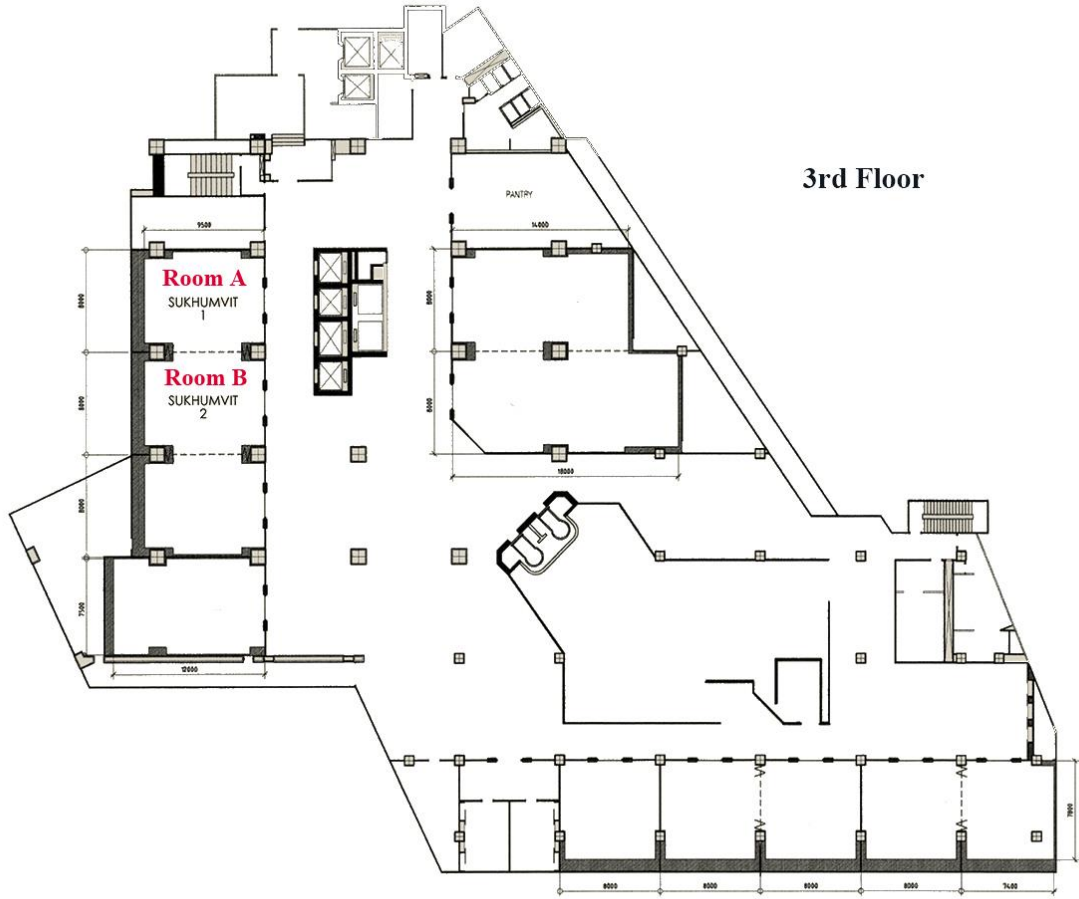
Oral Presentation

1. Please check the session schedule on the official website to check the date and time of your presentation.
2. The duration of each presentation is approximately 20-26 minutes. It includes 17-23 minutes for presentation and 3 minutes for discussion.
3. Please arrive at the assigned meeting room 10 minutes before the session begins and report to the session chair.
4. All meeting rooms are equipped with digital projectors and laptop computers (MS Windows operating system with MS PowerPoint & Adobe Acrobat Reader).
5. You may bring your personal laptop, CD-ROM, or USB flash memory device containing the file for presentation (in MS PowerPoint format). Files must be uploaded to the laptop in the meeting rooms before the start of sessions. In addition, we would strongly advise all presenters to make a copy of the presentation in PDF format as a backup.

Poster Presentation

Due to the size limitation of the displaying board, all posters should be within the dimension of 160 cm (Height) × 60 (Width) cm.

FLOOR PLAN



3rd Floor

Room A: Sukhumvit 1

Room B: Sukhumvit 2