

International Conference on The Development of Southeast Asia: Prospects and Challenges of AEC

「東南亞政經發展的前景與挑戰」國際研討會

Date: October 13-14, 2016

Venue: 1st Conference Room, Research Center for Humanities and Social Sciences,
Academia Sinica, Taipei, Taiwan

Day 1: October 13 (Thursday)

09:30-09:50 **Registration**

Opening Session

09:50-10:00 Opening Remarks
Dr. Ming-Chang Tsai (Research Fellow and Executive Director, Center for Asia-Pacific Area Studies, RCHSS, Academia Sinica)

Session I Challenges and Prospects of AEC

10:00-12:00 Chair: **Dr. Hsin-Huang Michael Hsiao** (Distinguished Research Fellow, Institute of Sociology, Academia Sinica)
Presenter: **Dr. Dang Nguyen Anh** (Academy Vice President and Director of Institute of Sociology, Vietnam Academy of Social Sciences)
Vietnam and AEC: Emerging Opportunities, Challenges and Prospects
Discussant: **Dr. Chin-Ming Lin** (Assistant Professor, Tamkang University)
Presenter: **Dr. Archanun Kohpaiboon** (Associate Professor, Faculty of Economics, Thammasat University) and **Dr. Juthathip Jongwanich** (Assistant Professor, Faculty of Economics, Thammasat University)
How AEC Promote Intra-ASEAN Trade: Evidence from Thailand
Discussant: **Dr. Wan-Ping Tai** (Associate Professor, Department of International Business, Cheng Shiu University)
Presenter: **Dr. Yo-Yi Huang** (Professor, Institute of Applied Economics, National Taiwan Ocean University), **Dr. Deng-Shing Huang** (Research Fellow, Institute of Economics, Academia Sinica) and **Dr. Ching-Lung Tsay** (Professor, Department of Diplomacy and International Relations, Tamkang University)
Country Heterogeneity and Market Size Effect under AEC
Discussant: **Dr. Shi-Shu Peng** (Assistant Research Fellow, Institute of Economics, Academia Sinica)

12:00-13:30

Lunch

Session II Socioeconomic Development in SE Asia

Chair: **Dr. Dang Nguyen Anh**

Presenter: **Dr. Aris Ananta** (Professor, Faculty of Economics and Business, University of Indonesia) and **Dr. Evi Nurvidya Arifin** (Researcher & Lecturer, Centre for Ageing Studies, University of Indonesia)
Population Ageing, Migration, and Economic Development in Asia

Discussant: **Dr. Dang Nguyen Anh**

13:30-15:30

Presenter: **Dr. Wan-Ping Tai**

The Political Economy of the Automobile Industry in ASEAN: A Cross-Country Comparison

Discussant: **Dr. Archanun Kohpaiboon**

Presenter: **Dr. Ching-Lung Tsay** and **Dr. Ming-Chang Tsai**

Indonesian Development in the New Century and Prospects of Further Growth

Discussant: **Dr. Evi Nurvidya Arifin**

15:30-15:50

Coffee Break

Session III Regional Integration and IR in SE Asia

Chair: **Dr. Alan Hao Yang** (Associate Research Fellow, Division of Asia-Pacific Studies, IIR-NCCU)

Presenter: **Dr. Kristy Tsun-tzu Hsu** (Director, Taiwan ASEAN Studies Center, Chung Hua Institution for Economic Research)

From AEC to RCEP: Examining the ASEAN Centrality Principle in Trade Negotiations

Discussant: **Dr. Chen-Dong Tso** (Professor, Department of Political Science, National Taiwan University)

15:30-17:10

Presenter: **Dr. Yung-Ming Yen** (Assistant Professor, Center for General Education, China Medical University)

The Political Implication of China's OBOR in Southeast Asia

Discussant: **Dr. Alan Hao Yang**

Presenter: **Dr. Chien-Wu Hsueh** (Assistant Professor, Graduate Institute of East Asian Studies, National Chengchi University)

Ideological or Material: International Relations Theory and Their

Applicability of the ASEAN Countries

Discussant: **Dr. Yu-Tai Tsai** (Professor, Institute of Strategic and International Affairs, National Chung Cheng University)

Day 2: October 14 (Friday)

09:10-09:30

Registration

Session IV Marketing Strategies under AEC

Chair: **Dr. Chao-Jen Huang** (Director General, Commerce Development and Policy Research Division, Commerce Development Research Institute)

Presenter: **Dr. Yung-Chih Lien** (Director General, Marketing and Consumer Behavior Research Division, Commerce Development Research Institute)

Institutional Reforms and the Effects of Family Control on Corporate Governance

Discussant: **Dr. Chao-Jen Huang**

Presenter: **Dr. Ruey-Jer Bryan Jean** (Associate Professor, Department of International Business, National Chengchi University)

09:30-11:00

Exporters' Use of Internet B2B Platform in International Markets: Opportunities and Challenges for Emerging Market Firms

Discussant: **Dr. Hung-Yi Chen** (Professor, Department of International Business, Soochow University)

Presenter: **Dr. Chun-Neng Peng** (Assistant Research Fellow, Commerce Development and Policy Research Division, Commerce Development Research Institute), **Dr. Nate Hus** (Assistant Research Fellow, Commerce Development and Policy Research Division, Commerce Development Research Institute) and **Dr. Kuo-Hsing Kuo** (Associate Professor, Department of International Trade, Chinese Culture University)

Analyzing on Trade Coherence between Taiwan and ASEAN-5: Issues and Prospects

Discussant: **Dr. Deng-Shing Huang**

11:00-11:10

Coffee Break

Session V Industry and Development in SE Asia

11:10-12:30

Chair: **Dr. Ming-Chang Tsai**

Presenter: **Dr. Yenhuang Chen** (Professor, Department of International Trade, Chinese Culture University)
International Production Fragmentation: Interdependence between Indonesia and East Asia

Discussant: **Dr. Aris Ananta**

Presenter: **Dr. Meng-Chun Liu** (Research Fellow & Director, The First Research Division, Chung Hua Institution for Economic Research) and **Dr. Chia-Hsuan Wu** (Associate Research Fellow & Deputy Director, The First Research Division, Chung Hua Institution for Economic Research)
Trade Potentials between ASEAN Countries and Taiwan: A Gravity Analysis

Discussant: **Dr. Chun-Chien Kuo** (Associate Professor, Department of International Business, National Taipei University of Business)

Presenter: **Dr. Chih-Hai Yang** (Professor, Department of Economics, National Central University), **Dr. Chang-Ching Lin** (Associate Professor, Department of Economics, National Cheng Kung University) and **Mr. Chung-Yueh Chiu** (Ph.D. Candidate, Department of Economics, National Central University)
Technological Catching-up between ASEAN and China: A Metafrontier Approach

Discussant: **Dr. Wen-Hsien Liu** (Professor, Department of Economics, National Chung Cheng University)

12:30-

Conference Concludes