

The 2016 International Conference in Management Sciences and Decision Making

2016 年管理科學與經營決策國際學術研討會

May 14, 2016

105 年 5 月 14 日 (星期六)

Tamkang University

地點：淡江大學淡水校園

Opening Ceremony: Room B712, Business and Management Building

開幕地點：商管大樓 B712 室(7F)

Plenary Session: **Session A:** Room 712, Business and Management Building

商管大樓 B712 室(7F)

**Session B:** Room 713, Business and Management Building

商管大樓 B713 室(7F)

The best award papers in each session will be declared in B712 when all the sessions have been finished.

08:30~09:00	<i>Registration: Corridor, near the entrance of 7F elevator, Business and Management Building</i>	
09:00~09:15	Opening Ceremony: Dr. Ruey-Chyn Tsaur (Tamkang University, R.O.C.)	
09:20~09:50	<b>Keynote Speech:</b> <b>On the Addition of Practicalities and a Third Criterion to Standard Mean-Variance Markowitz Portfolio Selection</b> Speaker: Dr. Ralph E. Steuer (Department of Finance University of Georgia, U.S.A.) Session Chair: Dr. Ruey-Chyn Tsaur (Tamkang University, R.O.C.)	
09:50~10:10	<i>Taking Photos</i>	
	<i>Coffee Break: Corridor, near the entrance of 7F elevator, Business and Management Building</i>	
10:10~12:00	Session A1 (Room B712)	Session B1 (Room B713)
	<b>Moderator: A11, A12</b>  <b><u>Paper ID: 011</u></b> Assessing the Optimal Potential Industrial Customers of Cloud Services in the Manufacturing and Services Sectors  <b><u>Paper ID: 025</u></b> Reused Smartphones Pricing Analysis — A Duopoly Model Analysis with respect to Apple and Samsung Smartphones	<b>Moderator: B11, B12</b>  <b><u>Paper ID: 010</u></b> On Normal Approximation of Binomial Distribution  <b><u>Paper ID: 030</u></b> Retailer's optimal ordering policy for non-deteriorating products with product returns and advance sales under trade credit

	<p><b><u>Paper ID: 026</u></b> Analysis the brand performance in smartphone market using hybrid multicriteria decision methods</p> <p><b><u>Paper ID: 031</u></b> An Examination of Some Unexpected Results in AHP</p> <p><b><u>Paper ID: 040</u></b> Evaluation of Women Business Community Development through the Revolving Loan Fund Recipients from Upk Spp in Bantul Regency, Yogyakarta Indonesia</p>	<p><b><u>Paper ID: 036</u></b> Reliability Evaluation For An Intermittent Production System Cosidering Time Constraint</p> <p><b><u>Paper ID: 038</u></b> Simulated Annealing for Blood Pick-up Routing Problem</p> <p><b><u>Paper ID: 042</u></b> Inventory policies for fresh products when the demand depends on freshness, stock level and expiration date</p>
<b>12:00~13:00</b>	<i>Lunch: Room B708 and B709, Business and Management Building</i>	
<b>13:00~14:50</b>	Session A2 (Room B712)	Session B2 (Room B713)
	<p><b>Moderator: A21 , A22</b></p> <p><b><u>Paper ID: 001</u></b> Performance evaluation and improvement of Taiwan's semiconductor - Applications Hybrid DEA</p> <p><b><u>Paper ID: 016</u></b> The Asymmetric Effect of Inventory and Basis toward Hedge Performance</p> <p><b><u>Paper ID: 017</u></b> Revisiting the Role of Gold: Hedging or Safe-Haven?</p> <p><b><u>Paper ID: 018</u></b> Maturity-Day Effect of Taiwan Stock Index in Different Settlement Systems</p> <p><b><u>Paper ID: 019</u></b> A barrier option framework for bank default risk with loan portfolio swap hedging: evidence from Taiwan</p> <p><b><u>Paper ID: 023</u></b></p>	<p><b>Moderator: B21 , B22</b></p> <p><b><u>Paper ID: 002</u></b> How Brand-centered HRM Influences Brand Citizenship Behavior ? Mediated by Brand Commitment and Moderated by Brand Knowledge</p> <p><b><u>Paper ID: 003</u></b> The Causal Model Analysis of Job Demand-Control-Support, Job Strain and Job Satisfaction: The Samples from Correctional Officers in Taiwan</p> <p><b><u>Paper ID: 007</u></b> Decoding Complexity of Higher Education Governance in face of Internal and External Obstacles</p> <p><b><u>Paper ID: 008</u></b> The Evolution of Performance Appraisal of Teachers in Compulsory Education after Gradual Collapse of Family Educational Functions</p> <p><b><u>Paper ID: 013</u></b></p>

	Do Corporate Performance and Default Risk Impact on Corporate Social Responsibility in China?	Effects of Paid Parental Leave Allowance on Labour Market Outcomes in Taiwan  <b><u>Paper ID: 024</u></b> The impact of university reputation, organization socialization and P-O Fit on student learning
<b>14:50~15:20</b>	<i>Coffee Break: Corridor, near the entrance of 7F elevator, Business and Management Building</i>	
	Session A3 (Room B712)	Session B3 (Room B713)
<b>15:20~17:10</b>	<b>Moderator: A31 , A32</b>  <b><u>Paper ID: 014</u></b> Empirical Study of Factors Effecting RMB Internationalization  <b><u>Paper ID: 015</u></b> The Study on The Marketing Strategy for The Insurance Broker Company.  <b><u>Paper ID: 021</u></b> The Correlation Between Trading Volume and Big Order in Stock Market  <b><u>Paper ID: 033</u></b> The Effect of the Free Cash Flow, Managerial Ownership, Institutional Ownership on Debt Policy  <b><u>Paper ID: 034</u></b> Relationship between Customer Satisfaction and Corporate Investment Policies  <b><u>Paper ID: 037</u></b> Key Factors to Affect the Adoption of Mobile Banking in the Philippines	<b>Moderator: B31 , B32</b>  <b><u>Paper ID: 012</u></b> Antecedents and Moderating Effects on Individuals Intention to Use Cloud Computing Services  <b><u>Paper ID: 022</u></b> Exploring the Relationship among Hedonic Shopping Motivation, Impulsive Buying, Post-Purchase Regret, and Coping  <b><u>Paper ID: 028</u></b> Word of mouth, system service, green consciousness, brand impression and user purchasing analysis for reused iphone market  <b><u>Paper ID: 032</u></b> Mapping the implementation of IT-based intervention model to increase SMEs marketing performance: Case study at Handicraft industry in Bantul Yogyakarta, Indonesia  <b><u>Paper ID: 041</u></b> Mediating Effects of Relational Capital in Foreign-Invested Enterprise Performance

17:20-	The Special Issue Awarding
	Session C1 ( <u>Poster</u> , Room 708)
<b><u>Poster</u></b> <b>Room 708</b>	<p><b><u>Paper ID: 029</u></b>  A Couple of Probability Problems</p> <p><b><u>Paper ID: 043</u></b>  Analysis of Administrative effects of Chinese Arrivals in Taiwan</p> <p><b><u>Paper ID: 044</u></b>  A Hybrid ELECTRE III Method using Kano model for Optimizing Smartphone Selection</p>